Communication / Dissemination Planning Matrix

Project 1.11.3 Scalable Retrofit Strategies for Social Housing Portfolios	Target Audience	Brief Description	May-26	Jun-26	Jul-26	Aug-26	Sep-26	Oct-26	Nov-26	Dec-26	Jan-27	Feb-27	Mar-27	Apr-27	May-27	Jun-27
Events																
Partner Events (Internal)	Core Partners	Final Industry Presentations														
Project Steeting Group Meetings	Industry & Research Partners	Project Steering Group meeting	PSG1 (May 6)			PSG2			PSG 3 (Nov 19)			PSG4			PSG5	
Other Partner Engagement Sessions							WADHW (Sep 16)		DHA (Nov 10)							
							Homes NSW (Sep 7)		WADHW (Nov 2)							
Partner Events (External)																
Industry Events	National industry/government	National dissemination workshop														
Academic Conferences	Research and industry orgnisations															
Industry Conferences		AHRC/APNHR 2027, RMIT University										AHRC/APNHR 2027				
Publications																
Project updates	Industry & Research Partners	Curtin, UQ & WSU internal channels				PSG2 Quarterly Report 1			PSG3 Quarterly Report 2			PSG4 Quarterly Report 3			PSG5 Quarterly Report 4	
Partner Internal Communications	Industry & Research Partners															
Industry Newsletters																
Industry Magazines																
Academic Journals																
Books and Chapters																
Industry Focused 4-page Brochure																
Industry Focused Report/Booklet																
Other																
Audio Visual Clips (ie. YouTube)																
Twitter																
PPT Slide Deck																
Short PD Courses																
Email Database																
Websites																
Fact Sheets	Industry & Research Partners	Distribute project Fact Sheet through industry and research partners														
Media Releases																
LinkedIn	LinkedIn	SBEnrc LinkedIn page + project stakeholders LinkedIn pages														