Communication / Dissemination Plan

Project 2.11.5 Sustainable Procurement for Modern Methods of Construction	Target Audience	Brief Description	Apr-26	May-26	Jun-26	Jul-26	Aug-26	Sep-26	Oct-26	Nov-26	Dec-26	Jan-27	Feb-27	Mar-27	Apr-27	May-27	Jun-27	Jul-27	Aug-27	Sep-27
Events																				
Partner Events (Internal)	Industry partners	Board Meeting Briefing, etc		x			x	x	x				x			x			x	
Partner Events (External)																				
Industry Events	International	WSBE26 Roundtable session; Green Building Forum Sydney			x					x										
Academic Conferences	International	CRIOCM2026; NZBERS 2026				x				x										
Community Engagement																				
Publications																				
Project updates																				
Partner Internal Communications	Industry/university partners	Partner internal briefing, seminar and presentation																		
Industry Newsletters	National	Partner newsletters, SBEnrc newsletters																		
Industry Magazines	National	E.g., The Fifth Estate, Conversation, etc																		x
Academic Journals	International	Construction Management and Economics									x									
Books and Chapters		TBC																		
Industry Focused Report/Booklet	Industry	Grafically designed final industry report							x											x
Other																				
Audio Visual Clips (ie. YouTube)	National and international	Youtube Video																		x
Twitter																				
PPT Slide Deck																				
Short PD Courses	Industry practitioners																			
Email Database																				
Websites	National and international	https://sbenrc.com.au/project/2-11-5-sustainable-procurement-for-modern-methods-of-construction	x																	
Fact Sheets	National and international	https://sbenrc.com.au/project/2-11-5-sustainable-procurement-for-modern-methods-of-construction	x																	
Media Releases		TBC																		
LinkedIn	National and international	Communication of research progress and outcomes and engagement with industry and community		x																
Websites																				
Fact Sheets	Industry & Research Partners	Distribute project Fact Sheet through industry and research partners																		
Media Releases																				
LinkedIn	LinkedIn	SBEnrc LinkedIn page + project stakeholders LinkedIn pages																		