# Communication / Dissemination Plan

| Project 2.11.2<br>Improving Productivity, Carbon and Resilience Through Interoperable Built Environment Data | Target Audience | Brief Description | Apr-26 | May-26 | Jun-26 | Jul-26 | Aug-26 | Sep-26 | Oct-26 | Nov-26 | Dec-26 | Jan-27 | Feb-27 | Mar-27 | Apr-27 | May-27 | Jun-27 | Jul-27 | Aug-27 | Sep-27 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **Events** | | | | | | | | | | | | | | | | | | | | |
| Partner Events (Internal) | Core Partners | | | | Atlas Visit | MRWA Visit | | Atlas Visit | | | | | | | | | | | | |
| | | | | | TfNSW presentation | | | MRWA presentation | | | | | | | | | | | | |
| Partner Events (External) | | | | | | | | | | | | | | | | | | | | |
| Industry Events | | | | | | | | | | | | | | | | | | | | |
| | | | | | SBEnrc Workshop | | | | | | | | | | | | | | | |
| Academic Conferences | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | |
| Industry Conferences | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | |
| **Publications** | | | | | | | | | | | | | | | | | | | | |
| Project updates | Industry & Research Partners | | | | | | | | | | | | | | | | | | | |
| | Industry & Research Partners | | | | | | | | | | | | | | | | | | | |
| Partner Internal Communications | Industry & Research Partners | | | | | | | | | | | | | | | | | | | |
| Industry Newsletters | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | |
| Industry Magazines | | | | | | | | | | | | | | | | | | | | |
| Academic Journals | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | |
| Books and Chapters | | | | | | | | | | | | | | | | | | | | |
| Industry Focused 4-page Brochure | | | | | | | | | | | | | | | | | | | | |
| Industry Focused Report/Booklet | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | |
| **Other** | | | | | | | | | | | | | | | | | | | | |
| Audio Visual Clips (ie. YouTube) | | | | | | | | | | | | | | | | | | | | |
| Twitter | | | | | | | | | | | | | | | | | | | | |
| PPT Slide Deck | | | | | | | | | | | | | | | | | | | | |
| Short PD Courses | | | | | | | | | | | | | | | | | | | | |
| Email Database | | | | | | | | | | | | | | | | | | | | |
| Websites | | | | | | | | | | | | | | | | | | | | |
| Fact Sheets | Industry & Research Partners | Distribute project Fact Sheet through industry and research partners | | | | | | | | | | | | | | | | | | |
| Media Releases | | | | | | | | | | | | | | | | | | | | |
| LinkedIn | LinkedIn | SBEnrc LinkedIn page + project stakeholders LinkedIn pages | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | |