Sustainable Built Environment National Research Centre AUSTRALIA

Mapping the Australian social and affordable housing network

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QDHPW Virtual Seminar

13 May 2020

SBEnrc - social and affordable housing program of research

community & culture

economy

education

employment

environment

health & wellbeing

housing

social

urban amenity

2014 — 2020

Rethinking social housing | **Valuing social housing** | **Procuring social & affordable housing** | **Mapping the social & affordable housing network**

Framework Strategy → **Framework Elements** → **Social Procurement Criteria** → **Map the network**

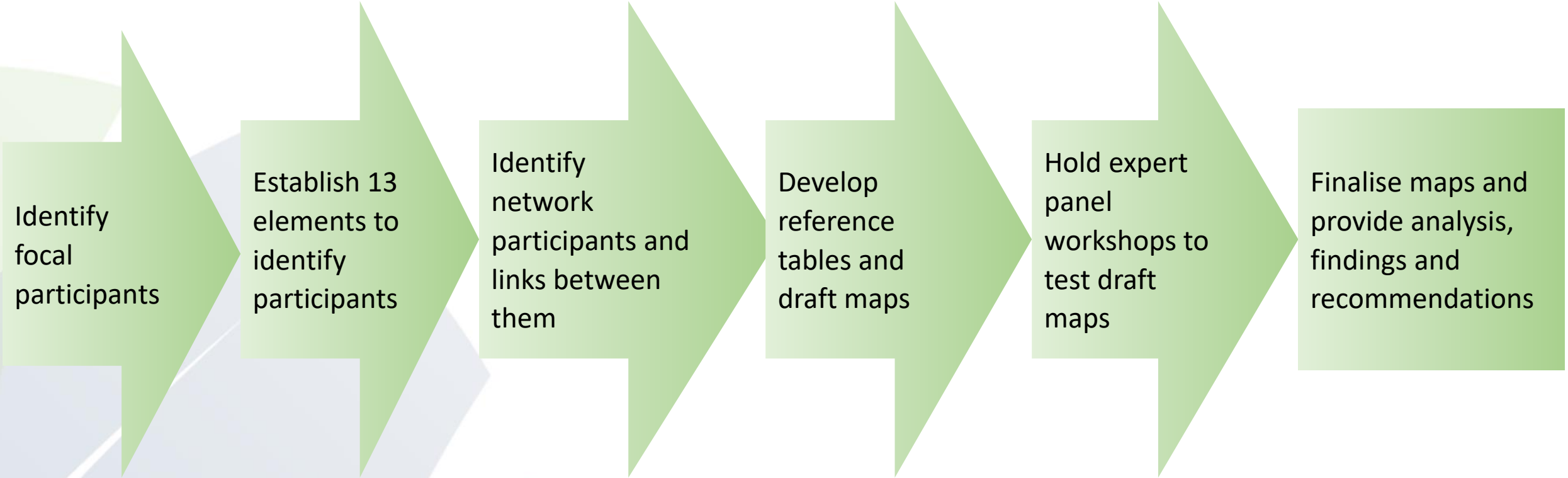
- Outcomes & Indicators
- 9 domains
- Productivity focus – tenant, macro-economic, fiscal, non-monetary

- Attribution
- Data
- Composite Return on Investment

- Demographics
- Housing typologies
- Funding & financing

- 13 elements
- Network maps
- Gaps, synergies & clashes

Research approach



Aims

- Highlight network complexity through graphical representation
- Help build the evidence base to support policy-making and housing delivery
- Enhance understanding the inter-relatedness of various aspects of housing provision in a person-centred, place-based policy environment

13 network elements

Like the 9 impact domains these elements provide a set of lenses through which to view the network.

Production supply chain

Knowledge, skills & capacity

Policy

Asset management

Funding

Financing

Procurement

Disruptive technology

Metrics & data

Socio-environmental systems

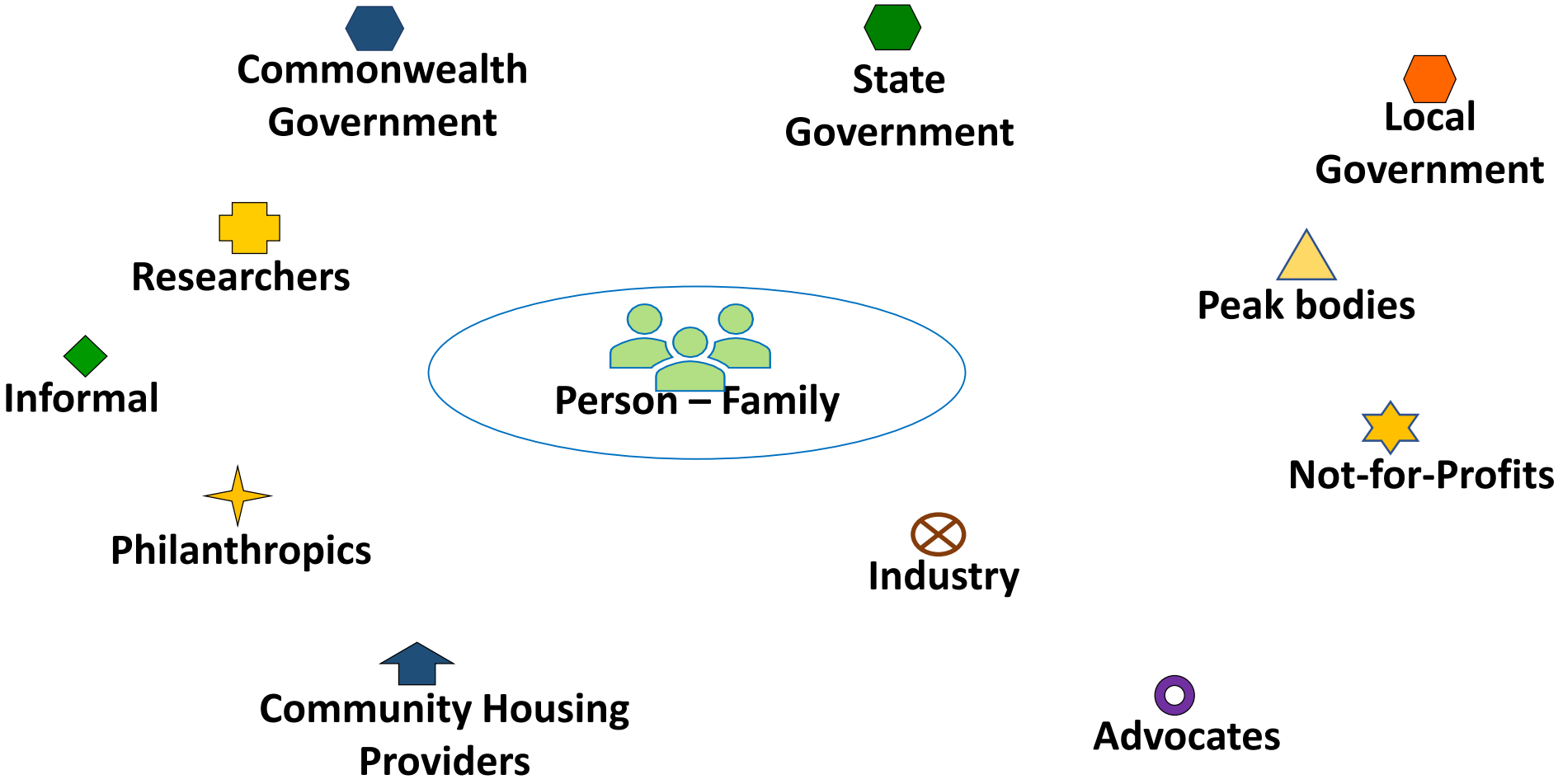
Labour market dynamics

Housing typologies

Demographics

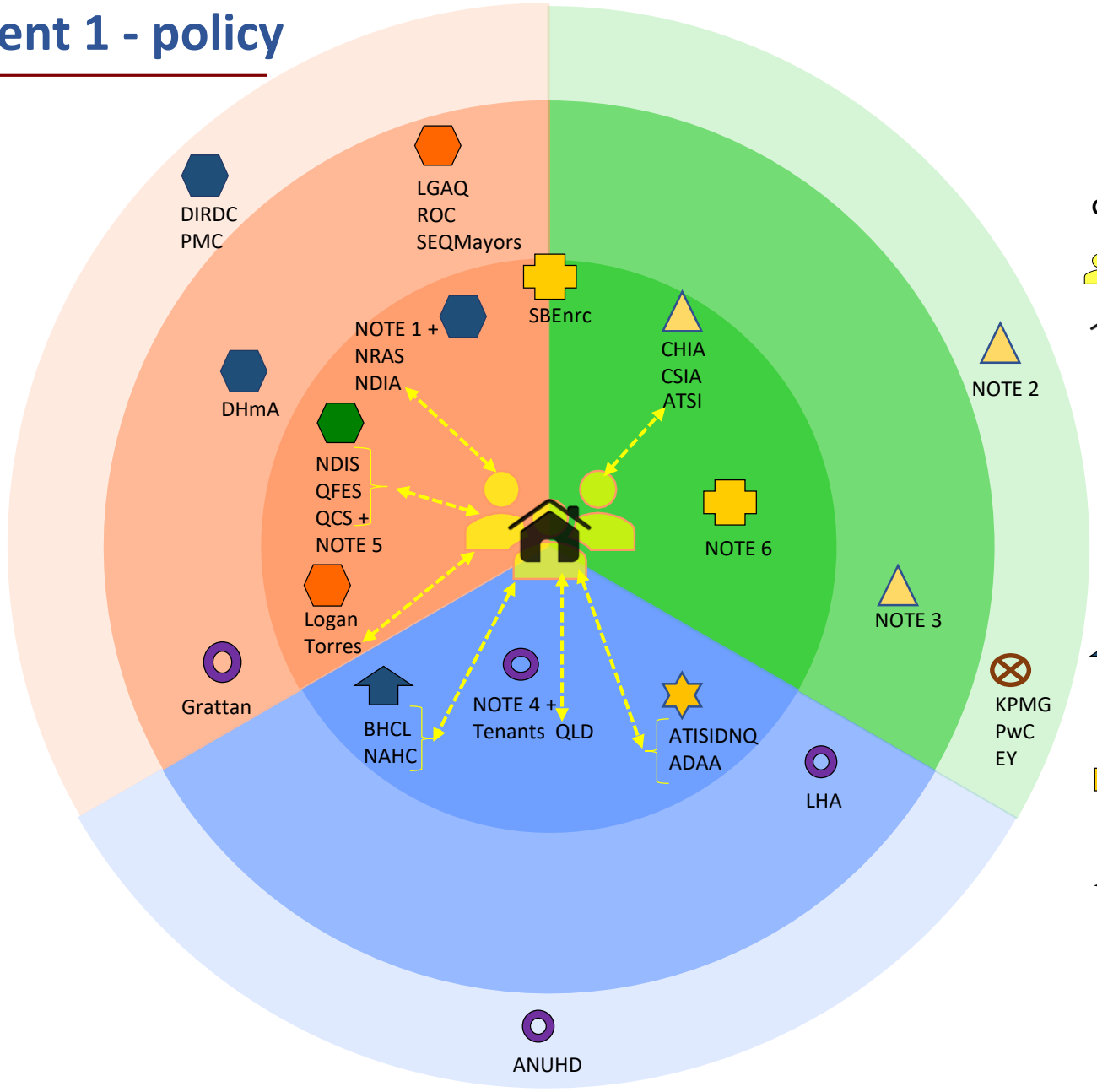
Network participant groupings

These groupings were identified to help improve map clarity and manage complex information.



Map example – element 1 - policy

ELEMENT 1
POLICY DRIVERS & PARTICIPANTS



NOTE 1	NOTE 2	NOTE 3	NOTE 4	NOTE 5
AIHW	PH	NDS	Q Shelter	DSDMIP-EDQ
PC-Treasury	REIQ	AHI	ACOSS	DSDMIP-HSEP
COAG	MBA	PCA	QCOSS	DATSIP
PMC	AIA	UDIA	NCAFP	DCDSS-NDIS
ABCB	EA	NS	Tenants	Treasury
NAHA	MA		QLD	DoH
IA	CCA		QDN	QMHC
AIFS	HIA			RTA
RBA				QCS
NHHA				

NOTE 6
AHURI
CRI
THP
SLIC

Refer to acronym listing for full titles

SECTOR	RELATIONSHIP TO FOCAL		
	Primary	Secondary	Tertiary
GOVERNMENT			
INDUSTRY			
COMMUNITY			

GROUP LEGEND

- Person/Family
- Qld Dept. of Housing and Public Works (Focal)
- Commonwealth Government
- State Government
- Local Government (e.g.)
- Peak/Industry Association (e.g.)
- Advocates (e.g.)
- Community Housing Providers (e.g.)
- Not-for-Profit Providers (e.g.)
- Research (e.g.)
- Industry (e.g.)
- Philanthropic (e.g.)
- Informal (e.g.)

Arrow head indicates direction of flow

- Cross flow to person/family
- Flow to focal

Reading the maps

Acronym legends in reports

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AIHW	PH	NDS	Q Shelter	DSDMIP-EDQ
PC-Treasury	REIQ	AHI	ACOSS	DSDMIP-HSEP
COAG	MBA	PCA	QCOSS	DATSIP
PMC	AIA	UDIA	NCAFP	DCDSS-NDIS
ABCB	EA	NS	Tenants	Treasury
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IA	CCA		QDN	QMHC
AIFS	HIA			RTA
RBA				QCS
NHHA				

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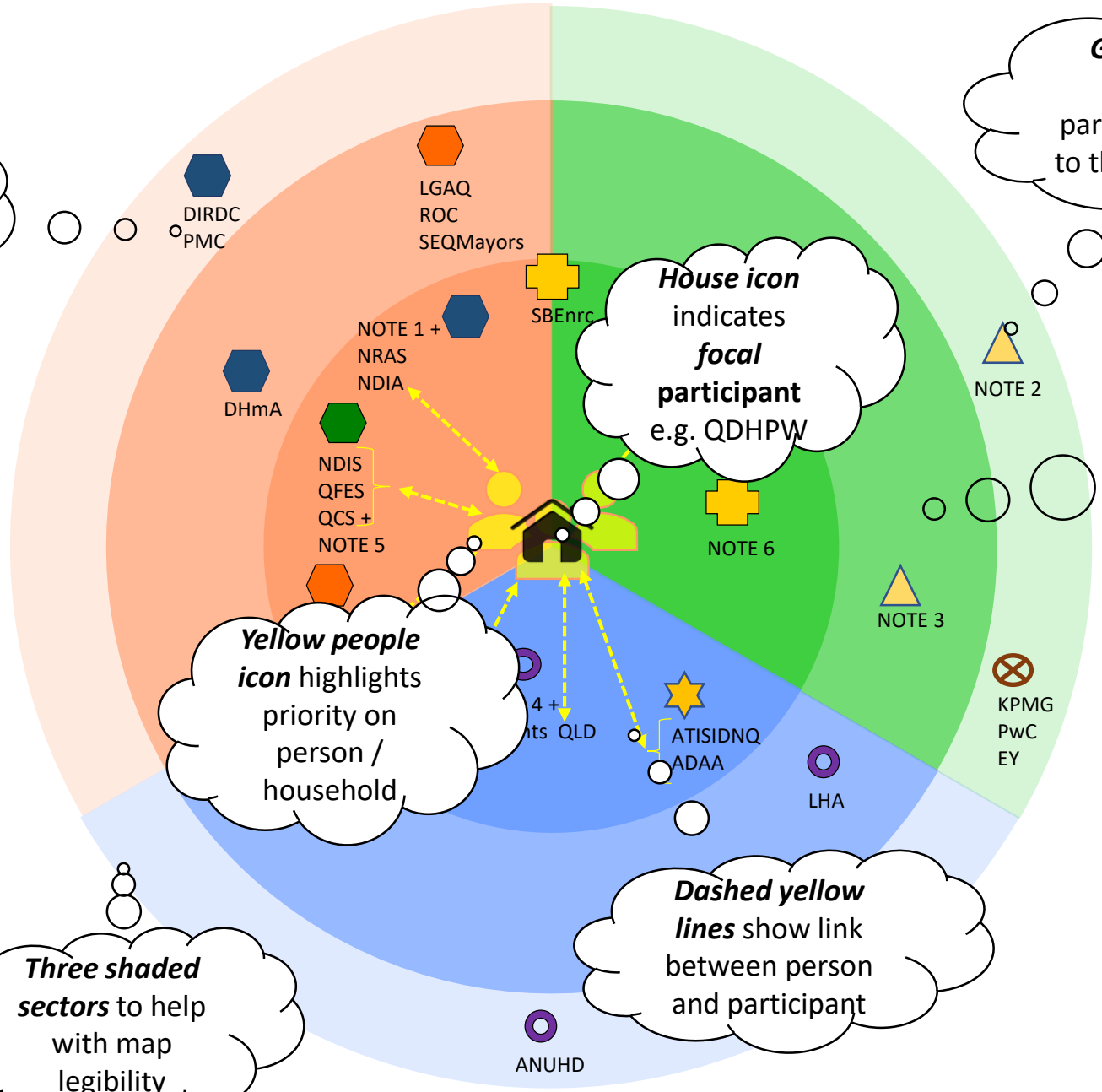

Group icons with notation show participants with links to the focal participant

House icon indicates ***focal*** **participant** e.g. QDHPW

Depth of shading highlights nature of the relationship with focal i.e. primary, secondary or tertiary.

Yellow people icon highlights priority on person / household

Dashed yellow lines show link between person and participant

Three shaded sectors to help with map legibility

KEY FINDINGS

STRENGTHS AND WEAKNESSES IN NETWORK

Single issue policy development is not an effective solution

Need to better leverage investment to produce outcomes across multiple elements

Addressing niche needs is vital

Lack of a bi-partisan national housing strategy to support the most vulnerable and tenants and home owners generally

OPPORTUNITIES FOR SYSTEM IMPROVEMENT

Improve understanding of a complex and fragmented network

Housing as part of urban, economic and social systems

Partnering and alliances are vital

Housing as critical social and economic infrastructure

Recognition of changed policy and economic levers

Provide a home not a house

Improve data accessibility and effectiveness of use

Address cross disciplinary complexity in knowledge, skills and capacity building

POLICY, RESEARCH AND SKILLS DEVELOPMENT PRIORITIES

Change is slow yet socio-environmental changes are occurring rapidly

New ways of working are required in a place-based, person-centred policy environment

Need for national, longitudinal datasets to inform participants across the network

Longevity in policy making needed

IMPROVING NETWORK AND COMMUNITY UNDERSTANDING

Need for greater clarity and stronger understanding of the complexities of the housing system in Australia

Housing needs to be considered as social and economic infrastructure in a similar way to hospitals, schools and roads

National peaks exist for industry, government and not for profit organisations, but not for the individual in need of housing

Build the evidence base to support continuing investment

Network maps can help visualise and explain complex networks

- Provide a common framework to undertake policy analysis & delivery
- Guide a living process to assist organisations:
  - help identify & engage with partners and stakeholders
  - assist capacity building within organisation as they develop & grow
- Help visualize relationships:
  - when having strategic conversations within an organisation
  - building a shared understanding when establishing external partnerships
- Be used as part of induction packages
- Be used to identify primary, secondary & tertiary relationships
- Act as a checklist to ensure we are including all relevant participants
- Empower network participants able to identify themselves in the network

Using the Network Maps – one example

How can the maps help us to understand changes in demand/need for affordable housing in different locations?

	Element	Comm. Gov.	State Gov.	Local Gov.	Peaks	Advocates	Service Providers^	Research	Industry*	
1 & 6	Policy (and labour market dynamics)	■	■	■	■	■	■	■		
2 & 3	Funding and finance	■	■	■	■		■	■	■	
4	Procurement	■	■	■			■		■	Procurement, development and delivery
12	Product supply chain	■	■						■	
5	Metrics/data and indicators	■	■		■	■	■	■	■	Diversity
7	Changing Demographics	■	■	■		■	■	■		
8	Housing typologies	■	■	■			■	■		Liveability
9	Socio-environmental systems		■	■	■	■		■		
10	New technology							■	■	
11	Asset Management		■				■		■	
13	Knowledge, skills and capacity building				■	■	■	■	■	

* For example financiers, designers, developers, builders

^ Community Housing Providers, not-for-profits & philanthropic

■ = Primary role

Queensland Network Maps @ July 2019

ELEMENT 1 - POLICY DRIVERS & PARTICIPANTS

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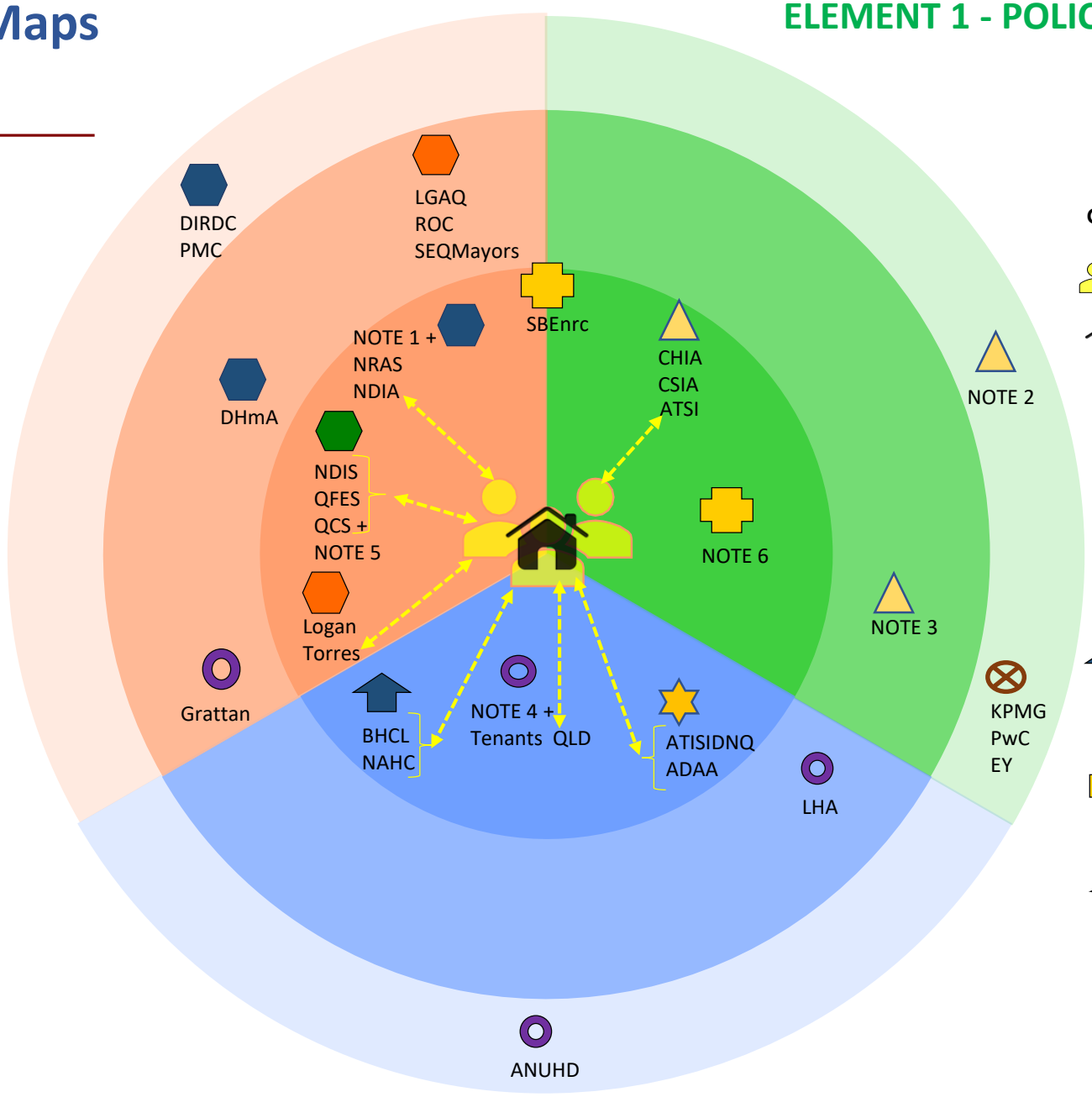

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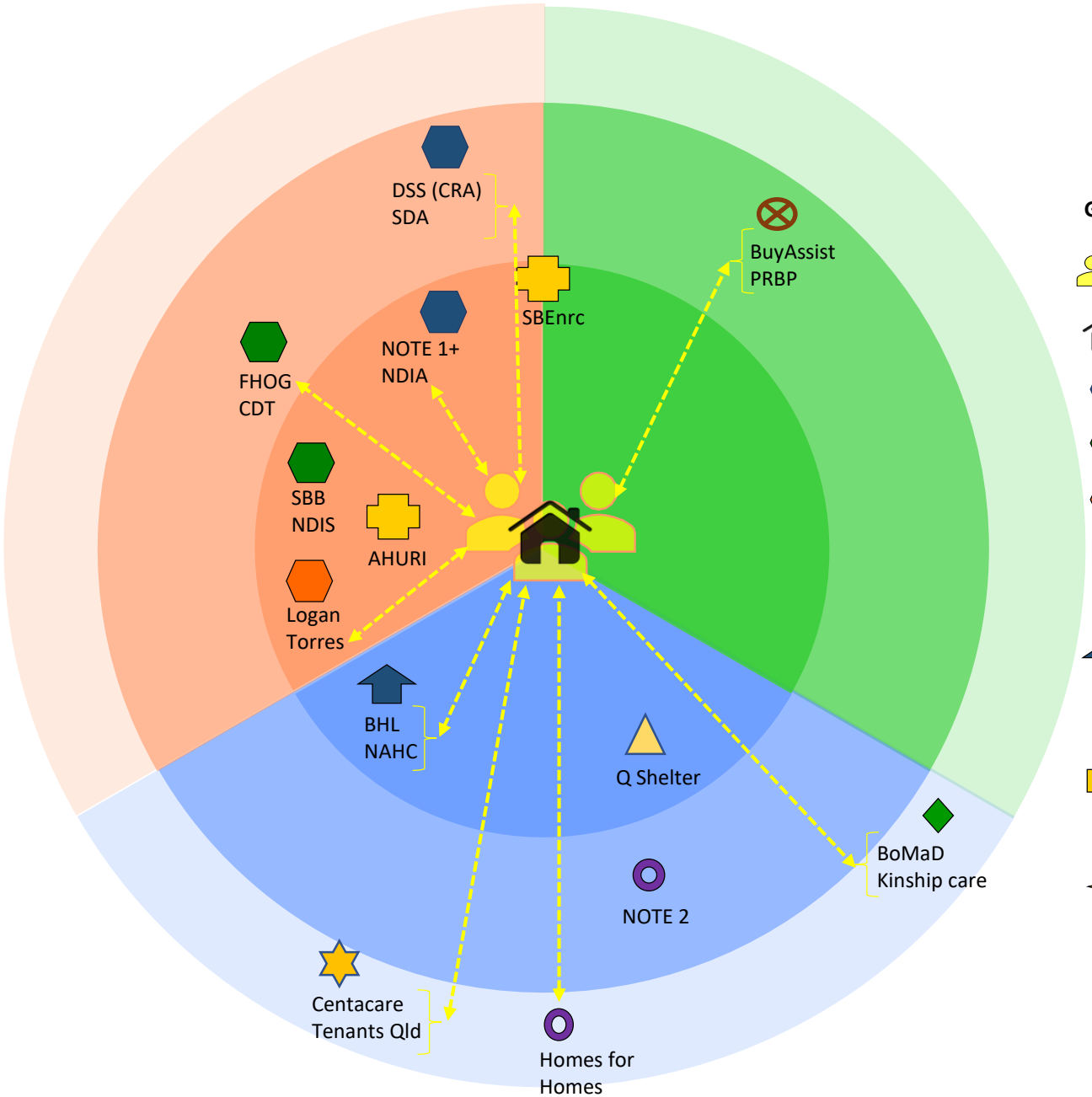
ELEMENT 2 - FUNDING



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NOTE 1	NOTE 2
NHFIC	Q Shelter
NPRH	QCOSS
NHHA	CSIA
DSS(NRAS)	CHIA
NDIS	QDN

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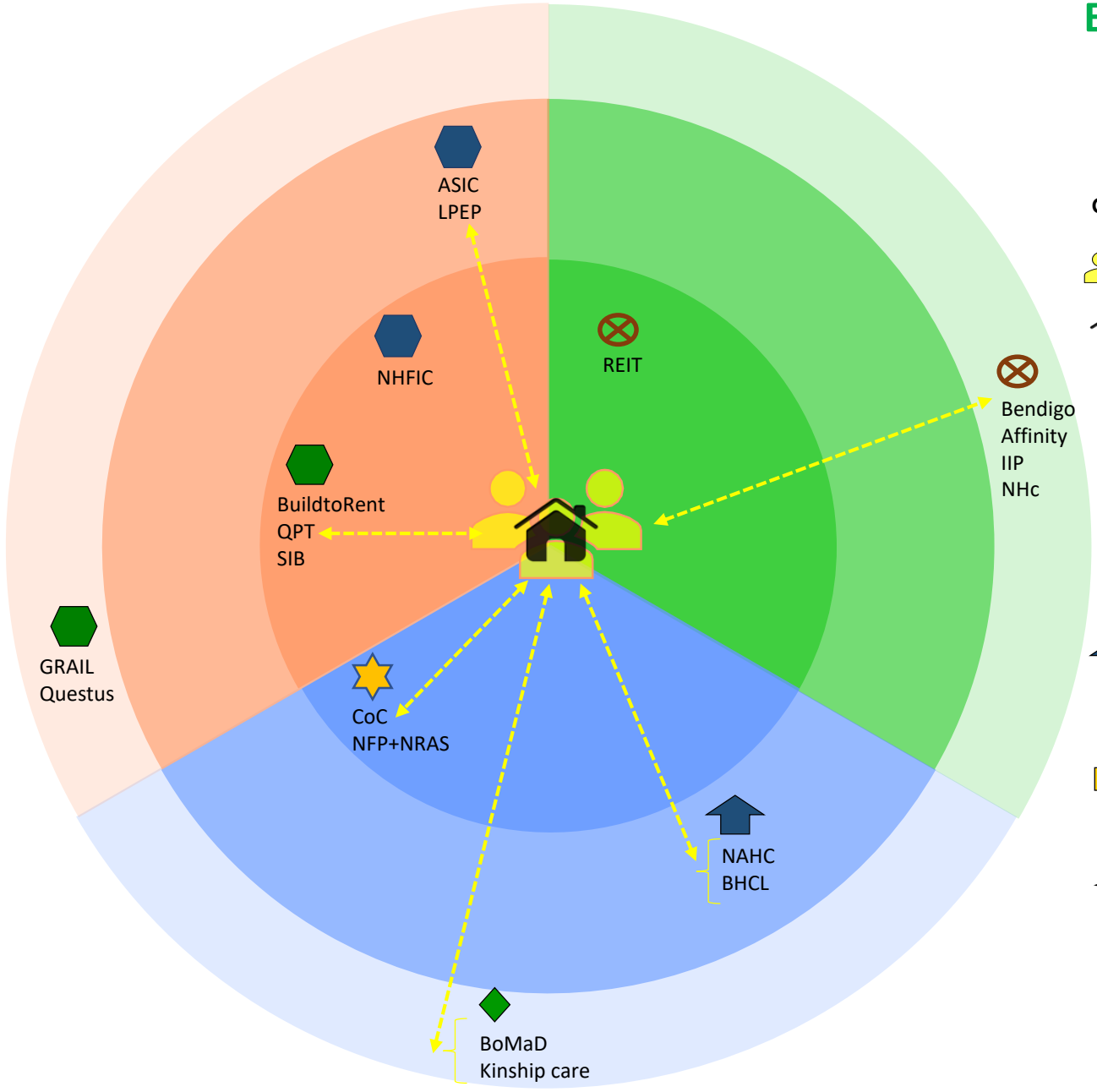
ELEMENT 3 - FINANCING



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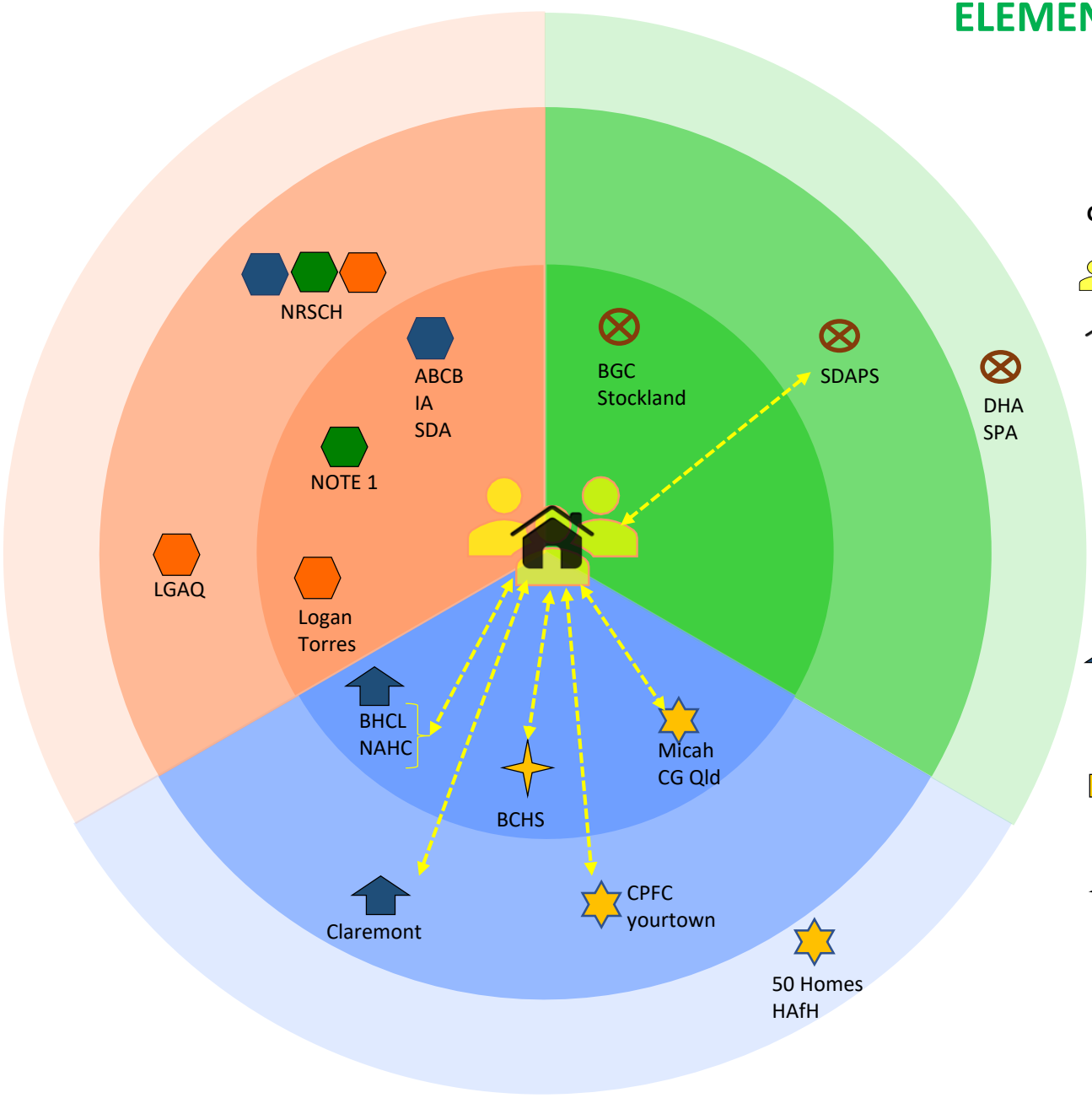
ELEMENT 4 - PROCUREMENT AND DELIVERY



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NOTE 1

BAS
DSDMIP
EDQ
Property Qld
Qld Treasury

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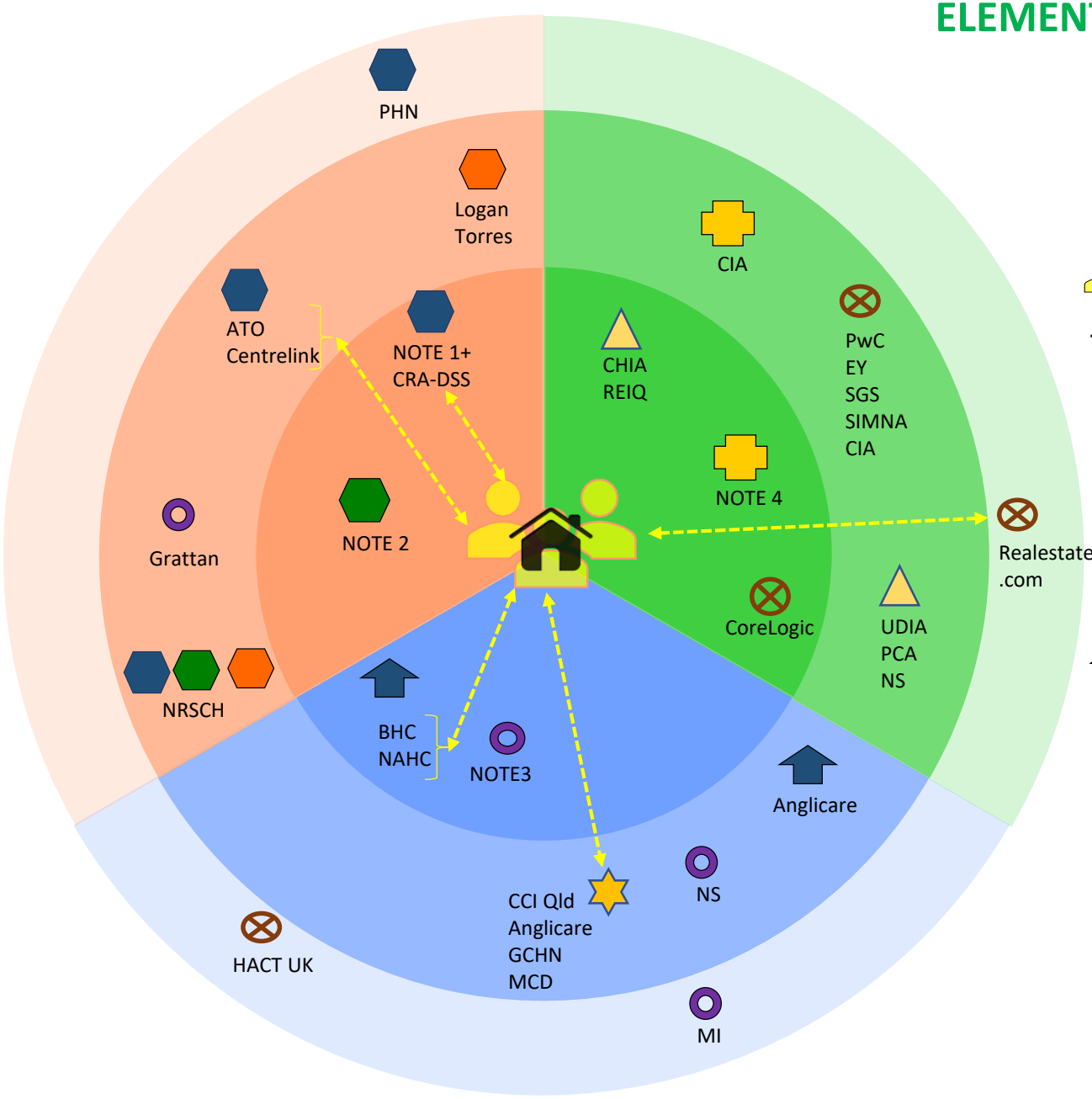
ELEMENT 5 - METRICS, INDICATORS AND DATA



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NOTE 1	NOTE 2	NOTE 3	NOTE4
ABS	QGSCO	QCOSS	Logan Together
AIWH	RTA	ACOSS	HILDA
PC-Treasury	QGSCO	Q Shelter	SLIC
NRAS	QGD		AHURI
AIFS	QPC		AURIN
	DSDMIP		
	HSEP		
	QldGlobe		
	Qld Police		

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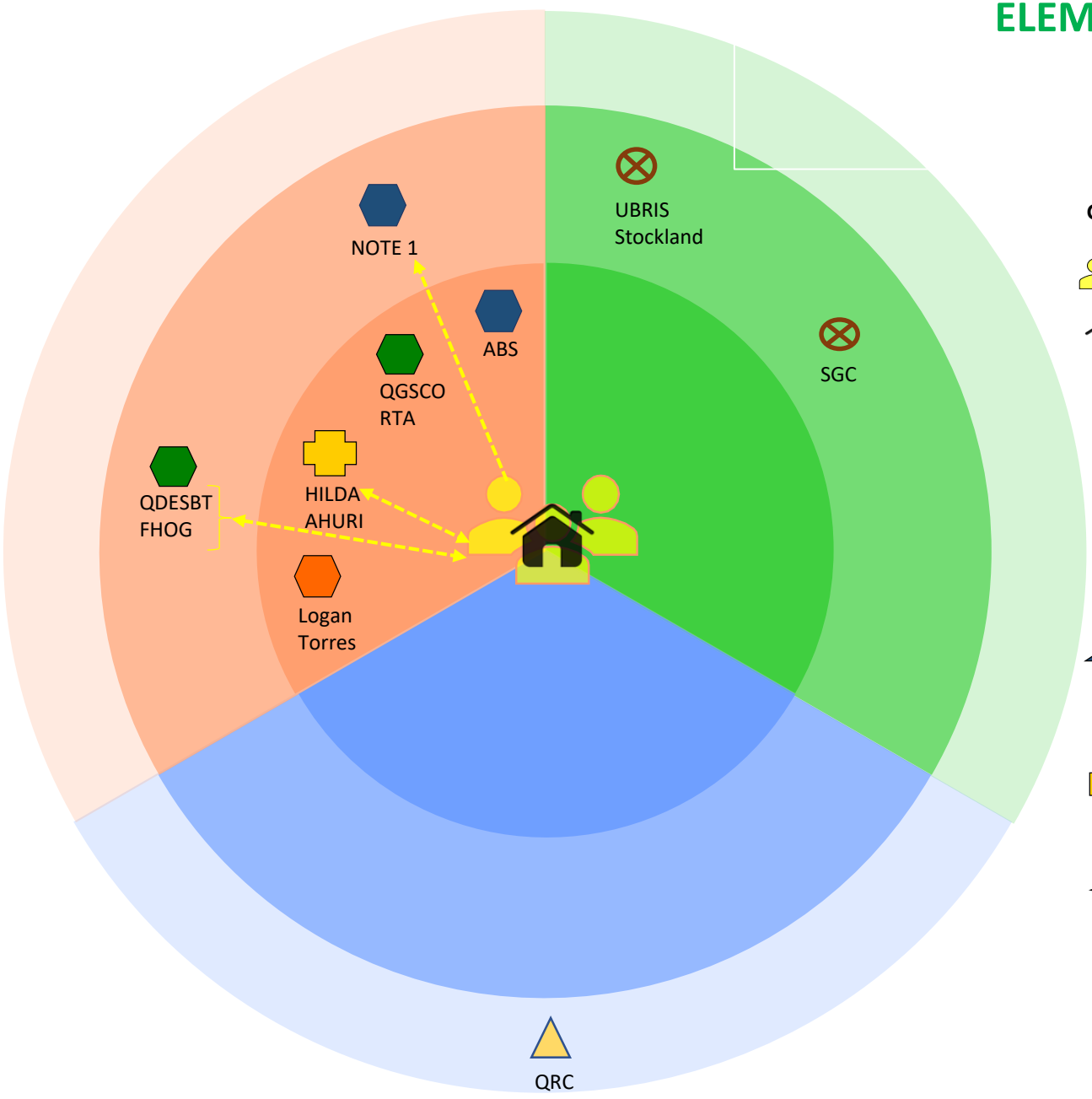
ELEMENT 6 – LABOUR MARKET DYNAMICS AND HOUSING



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NOTE 1

CRA
ATO
Centrelink
POA

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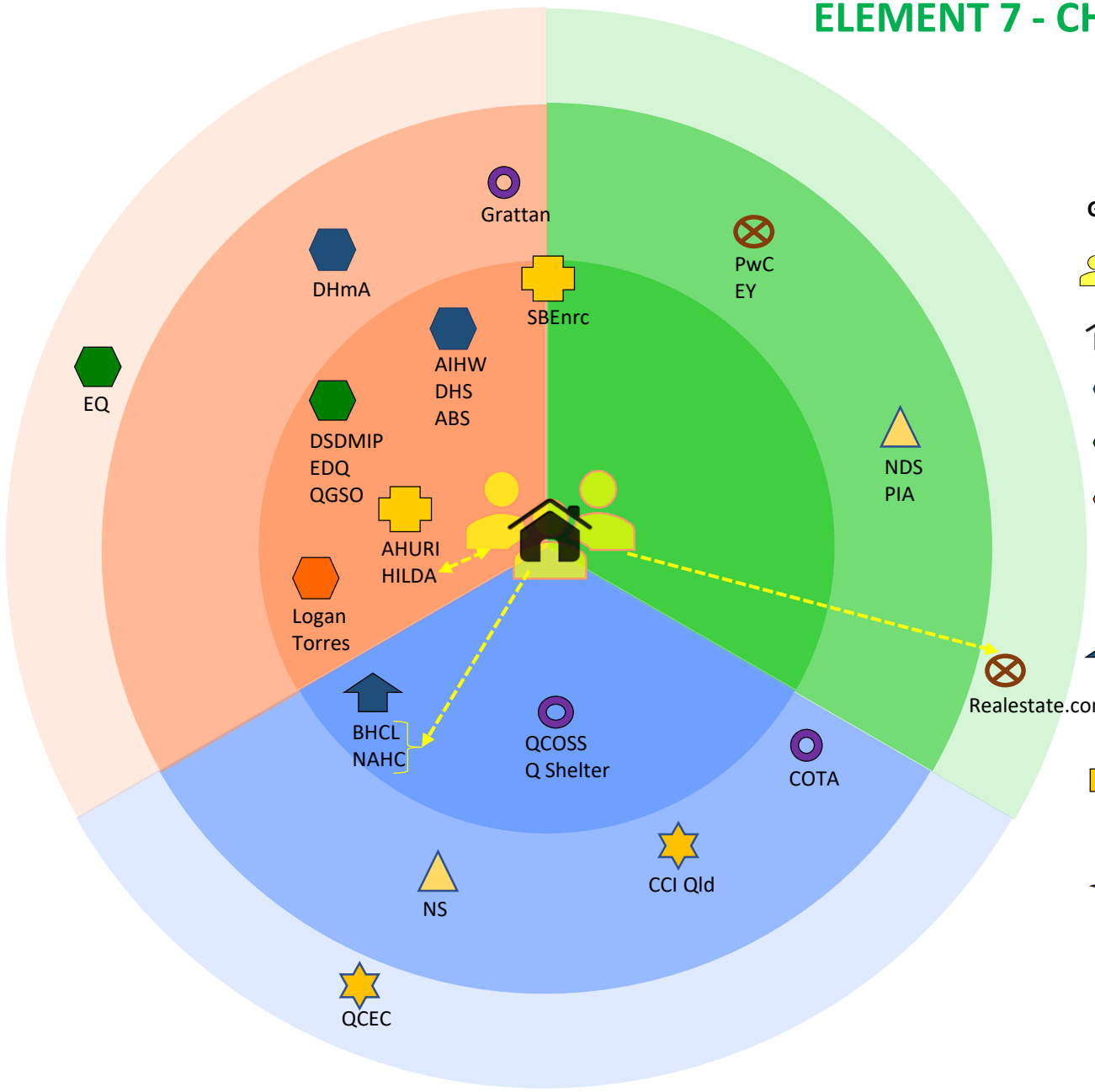
ELEMENT 7 - CHANGING DEMOGRAPHICS



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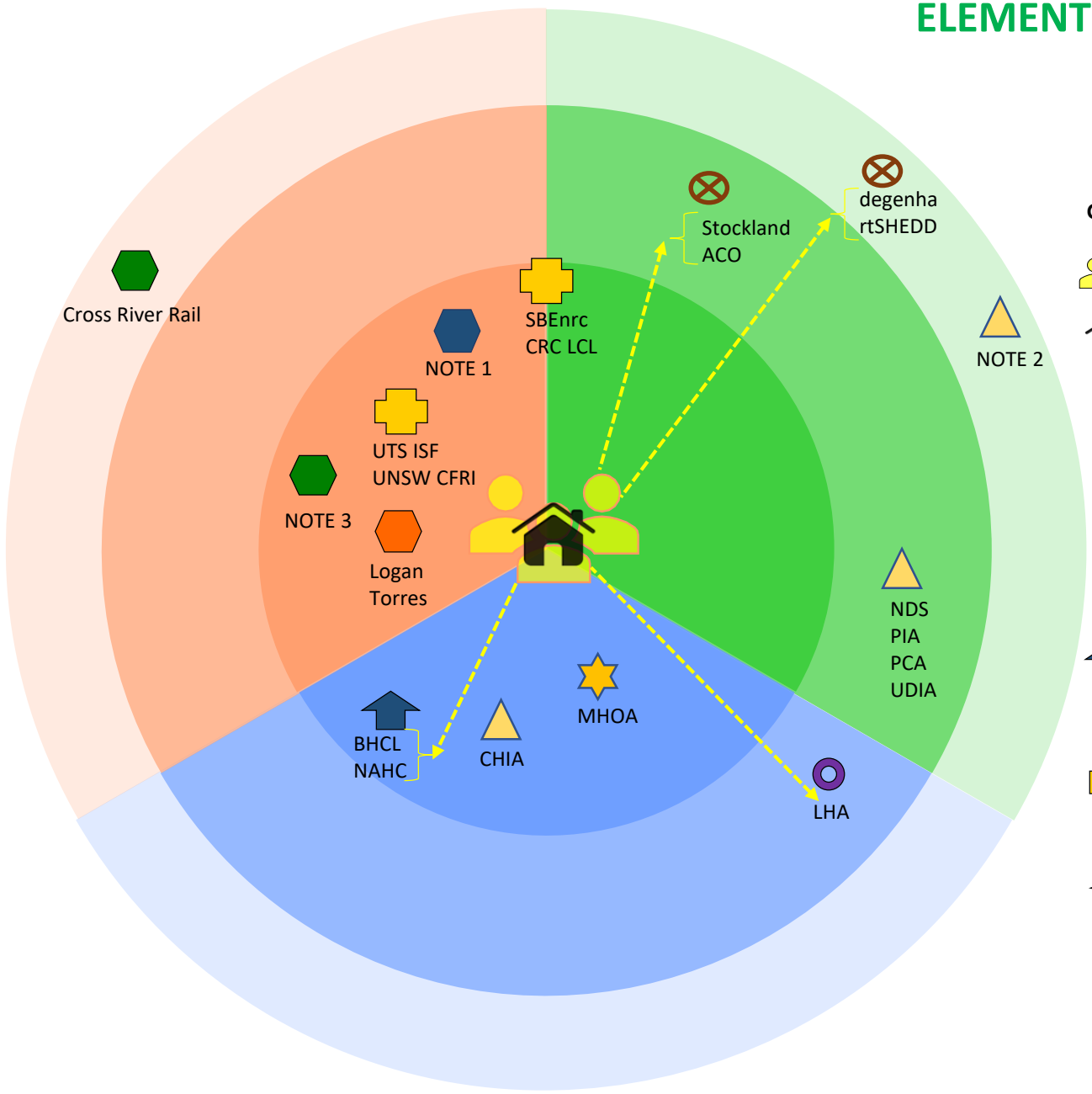
ELEMENT 8 - HOUSING TYPOLOGIES



NOTE 1	NOTE 2	NOTE 3
ABCB	MBA	EDQ
DSS	AIA	DSDMIP
DHS	EA	QPC
AIFS	BDAA	
DSS	HIA	

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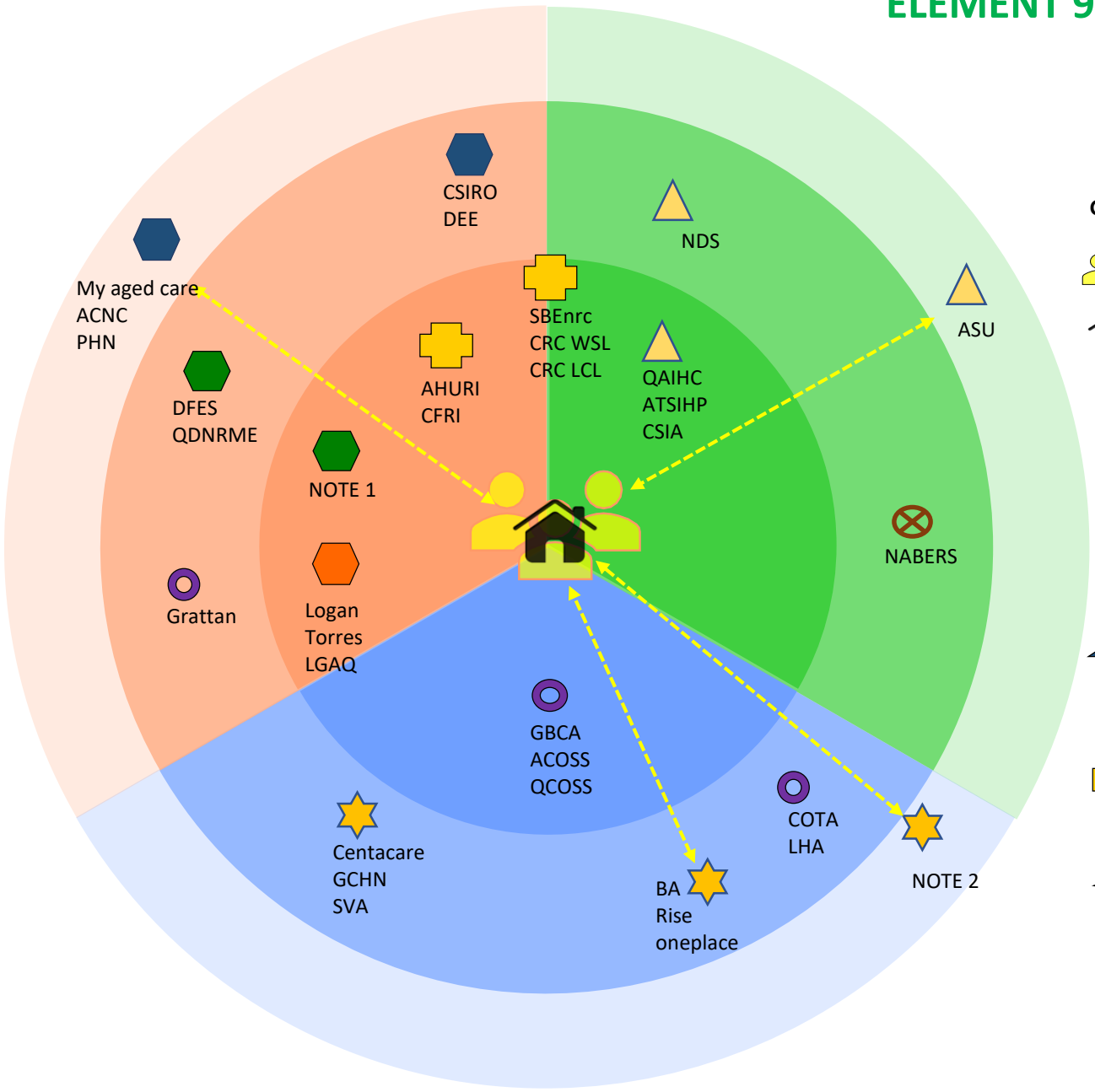
ELEMENT 9 - SOCIO-ENVIRONMENTAL SYSTEMS



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NOTE 1	NOTE 2
EDQ	Home Care
QDES	Assist
RTA	OSA
HSEP	CarersQld

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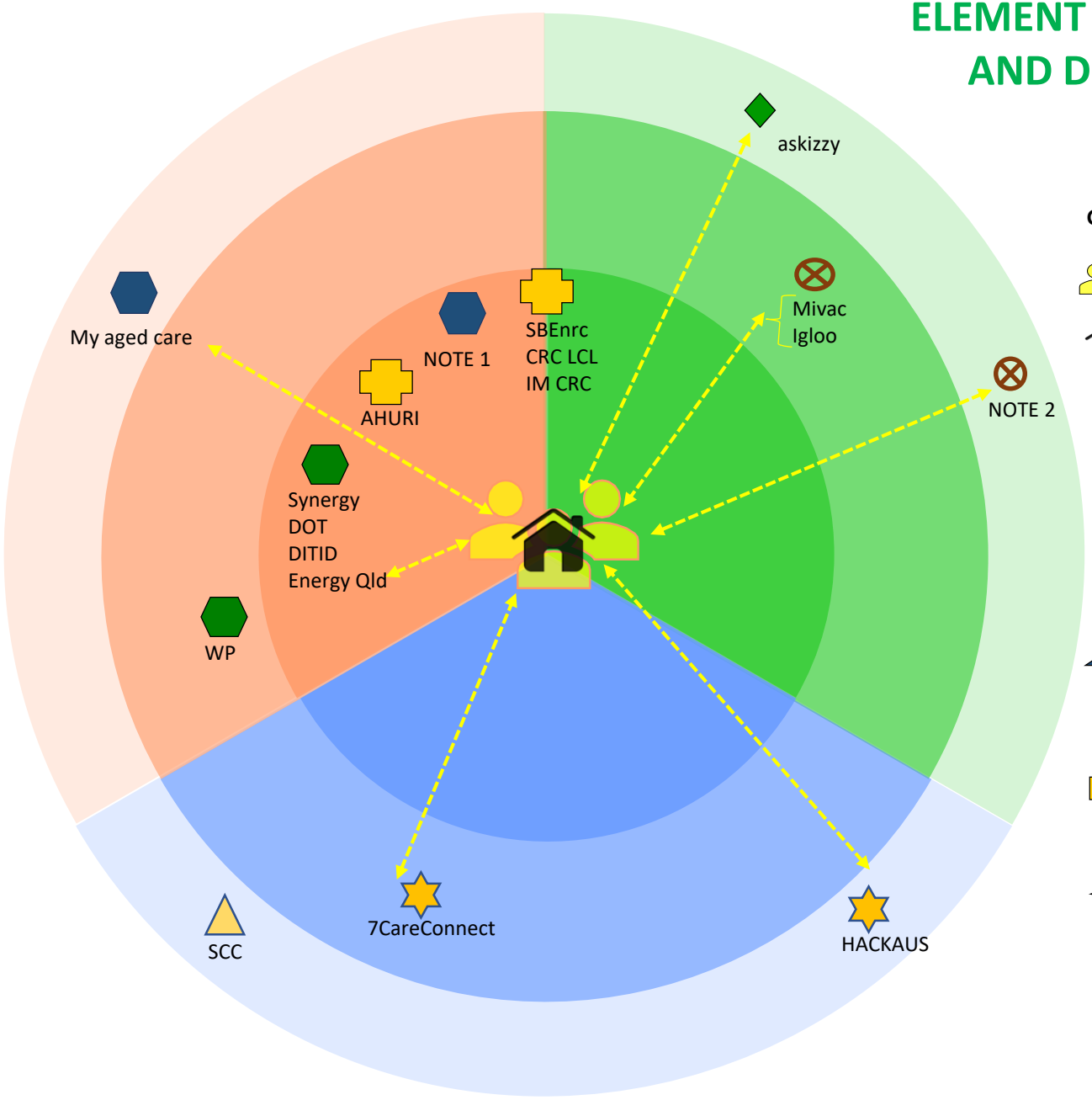
ELEMENT 10 - INTEGRATED, SHARED AND DISRUPTIVE TECHNOLOGIES



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NOTE 1	NOTE 2
DTA	NewLab
PC-Treasury	Drive my car
Austrade	Wattblock
DIRDC	HAL
CSIRO	Airbnb
	CityDash

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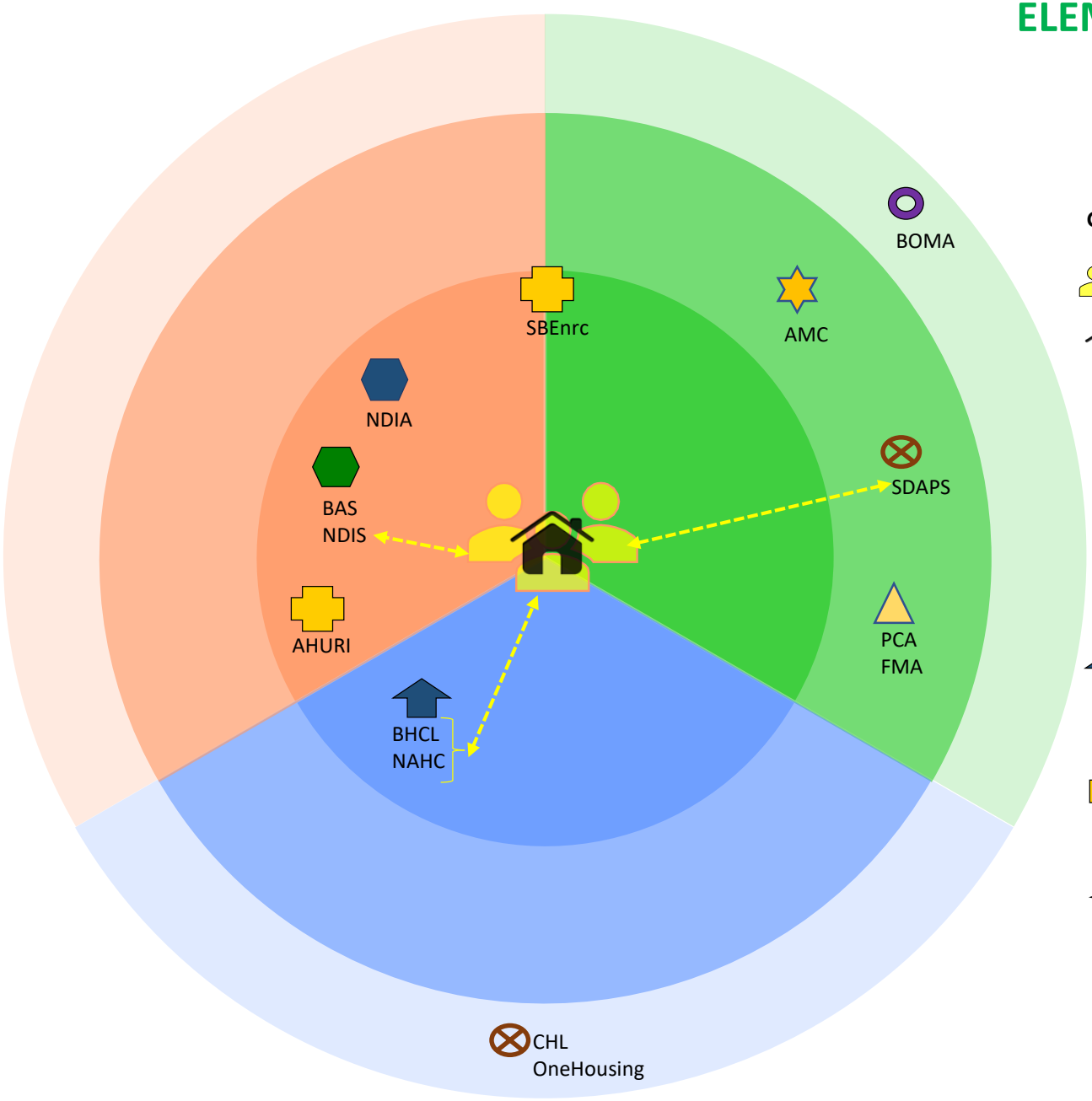
ELEMENT 11 - HOUSING ASSET MANAGEMENT



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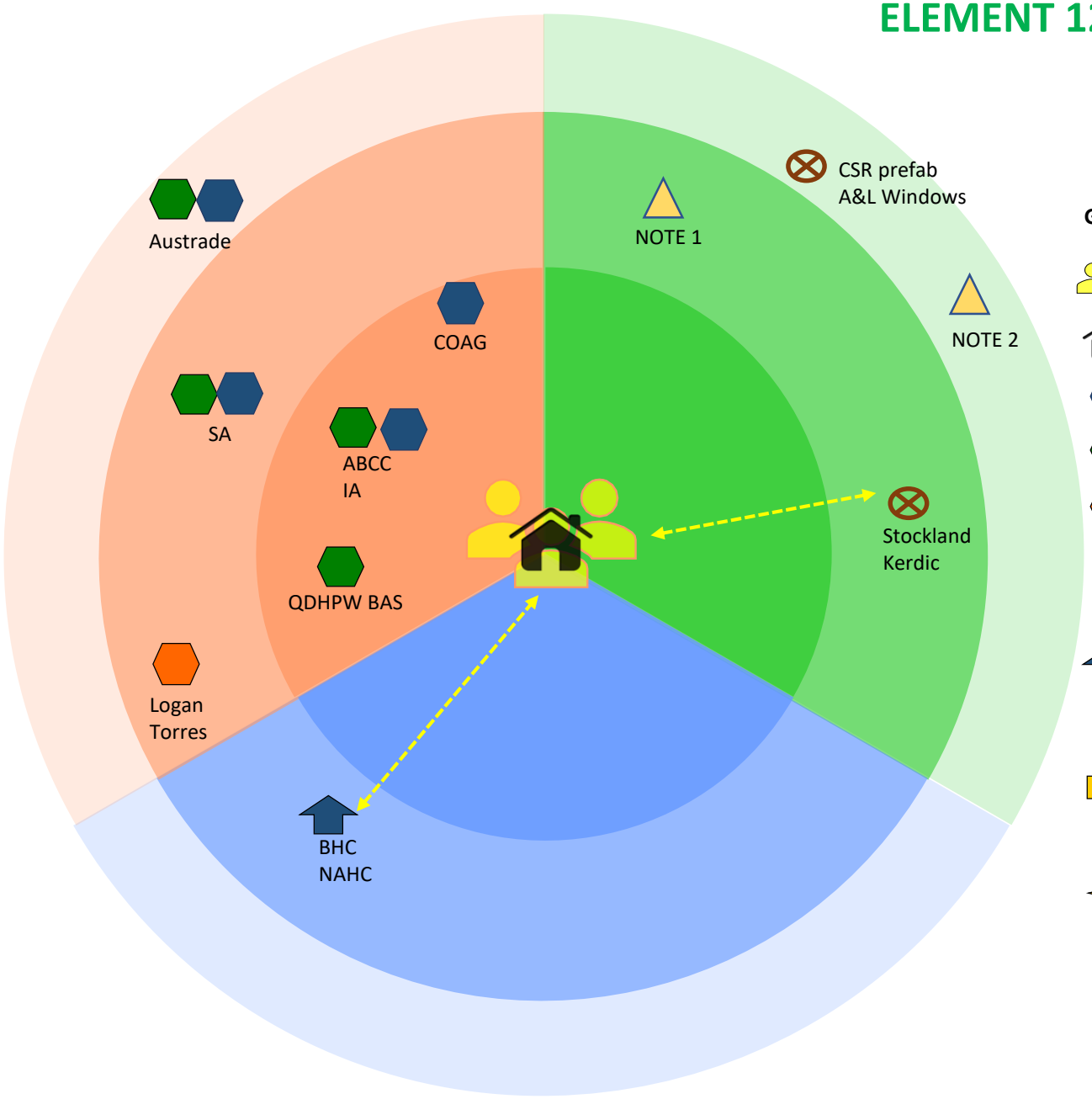
ELEMENT 12 - HOUSING PRODUCTION SUPPLY CHAIN



NOTE 1	NOTE 2
PCA	CIoA
MBA	AMGC
AIA	ASSDA
EA	prefabAUS
HIA	ABAB
CFMEU	SubA
	MA

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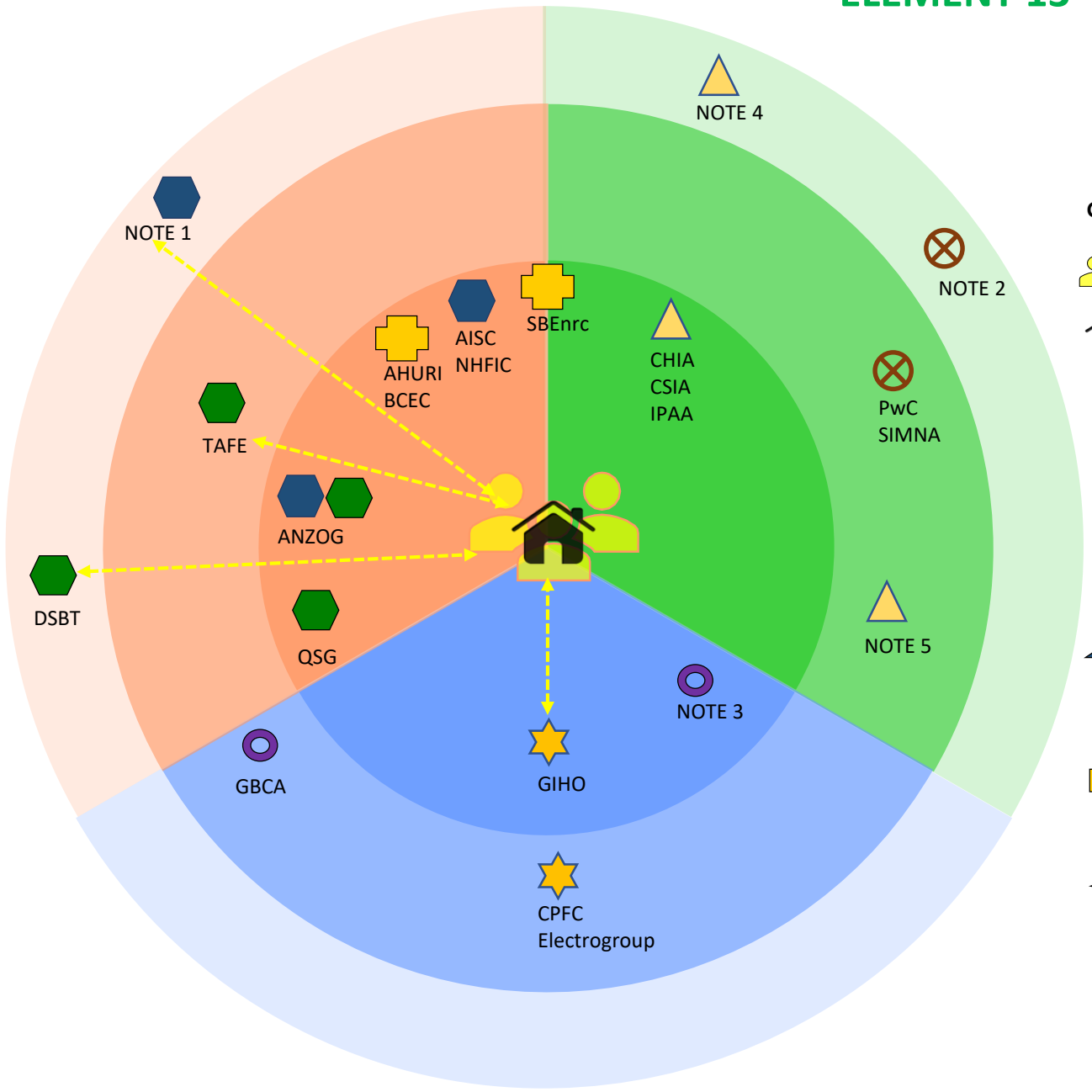
ELEMENT 13 - SKILLS, KNOWLEDGE AND CAPACITY BUILDING



NOTE 1	NOTE 2	NOTE 3	NOTE 4
AA	buildingSMART	QShelter	LGAQ
AASN	ASSIDA	Tenants Qld	PH
ASTA	CIoA	QDN	AIA
Griffith	AMGC	QCOSS	EA
			BDAA
			HIA
			MBA
			MA
			REIQ

NOTE 5

TABMA
NDS
AHI
PCA
PIA

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- Research (e.g.)
- Industry (e.g.)
- Philanthropic (e.g.)
- Informal (e.g.)

Arrow head indicates direction of flow

- Cross flow to person/family
- Flow to focal

NETWORK PARTICIPANTS SUMMARY Page 1 of 2

AA - Australian Apprenticeships
AASN - Australian Apprentices Support Network
ABCB - Australian Building Codes Board
ABCC - Australian Building and Construction Commission
ABS - Australian Bureau of Statistics
ACNC - Australian Charities and Not-For-Profit Commission
ACOSS - Australian Council of Social Services
ADAA - Aged and Disability Advocates Australia
AHI - Australian Housing Institute
AHURI - Australian Housing and Urban Research Institute
AIA - Australian Institute of Architects
AIFS - Australian Institute of Family Studies
AIHW -Australian Institute of Health and Welfare
AISC - Australian Industry and Skills Committee
AMC - Asset Management Council
AMGC - Advanced Manufacturing Growth Centre
ANUHD - Australian Network for Universal Housing Design
ASIC - Australian Securities and Investment Commission
ASIMAB - Australian BIM Advisory Board
ASSDA - Australian Stainless Steel Development Association
ASTA - Australian Skills Training Authority
ASU - Australian Services Union
ATIC - Australian Trade and Investment Commission
ATO - Australian Tax Office
ATSI - ATSI Housing Peak
ATSIDNQ - Aboriginal and Torres Strait Disability Network of Qld
ATSIHP - ATSI Housing Peak
AURIN - Australian Urban Researchers Infrastructure Network
BA - Bioregional Australia
BAS - Building and Asset Services
BCHS - Brisbane Aboriginal and Torres Strait Islander - Community Controlled Housing Authority
BDAA - Building Designers Association of Australia
BHCL - Brisbane Housing Company Ltd
BOMA - Building Owners and Managers Association International
CCA - Community Council for Australia
CCI Qld - Chamber of Commerce and Industry Qld
CDT - City Deals Treasury
CFMEU - Construction, Forestry, Maritime, Mining and Energy Union
CFRI - City Futures Research Institute UNSW
CG Qld - Common Ground Qld
CHIA - Community Housing Industry Association
CIA - Community Insight Australia
CIoA- Concrete Institute of Australia
COAG - Council of Australian Governments
CoC - Churches of Christ Qld
COTA - Council for the Aging
CPFC - Creating Positive Futures Corporation
CRA - Commonwealth Rent Assistance
CRC LCL - Cooperative Research Centre for Low Carbon Living
CRC Water Sensitive Living
CRI - Cities Research Institute
CSIA - Community Services Industry Alliance
DATSIP - Department of Aboriginal and Torres Strait Islander Partnerships
DEE - Department of Environment and Energy
DFES - Department of Fire and Emergency Management
DHmA – Department of Home Affairs
DHA - Defence Housing Australia
DHS - Department of Human Services
DIRDC – Department of Infrastructure, Regional Development and Cities
DITID - Department of Innovation, Tourism, Industry Development and the Comm. Games
DoH - Dept of Health
DOT- Department of Transport
DSBT - Dept of Small Business and Training
DSDMIP - Department of State Development, Manufacturing, Infrastructure and Planning
DSS - Department of Social Services
DTA - Digital Transformation Agency
EA - Engineers Australia
EDQ - Economic Development Qld
EQ - Dept of Education
EY - Ernst & Young
FHO - First Home Owners Grant
FMA - Facility Management Association
GBCA - Green Building Council of Australia - Green Star
GCHN - Gold Coast Homelessness Network
HAfH - Habitat for Humanity
HAL - Housing Action Lab
HCJP - Housing Construction Jobs Program
HfH - Homes for Homes
HIA - Housing Industry Association
HILDA - Household, Income and Labour Dynamics in Australia Survey
HSEP - Housing Supply Expert Panel
IA - Infrastructure Australia

NETWORK PARTICIPANTS Page 2 of 2

IIP - Insurance Injury Payment
IM CRC - Innovative Manufacturing CRC
IPAA - Institute of Public Administration Aust.
IPSA - Institute of Public Sector Administration
LGAQ - Local Government Association of Qld
LHA - Livable Housing Australia
LPEP - Liberal Party Election Platform
MA - Manufacturing Australia
MBA - Master Builders Australia
MCD – My community data
MHOA - Manufactured Home Owners Assoc. Qld
MI -Mckell Institute
NAHC - National Affordable Housing Consortium
NCAFP - National Congress of Australia's First Peoples
NDIA - Department of Human Services National Disability Insurance Agency
NDIS - National Disability Insurance Scheme
NDS - National Disability Services
NHc - National Housing Co.
NHFIC - National Housing and Finance Investment Corporation
NHHA - National Housing and Homelessness Agreement
NPRH - National Partnership on Remote Housing
NRAS - National Rental Affordability Scheme
NRSCH - National Regulatory System Community Housing
NS - National Shelter
OSA - OrangeSky Australia
oneplace - oneplace
PC - Productivity Commission
PCA - Property Council of Australia
PH - Power Housing
PHN - Primary Health Networks
PIA - Planning Institute of Australia
PMC - Department of Prime Minister and Cabinet
PoA - Parliament of Australia
PRBP - Private Rental Brokerage programs
PwC – PricewaterhouseCoopers
QAIHC - Queensland Aboriginal and Islander Health Council
QCEC - Qld Catholic Education Commission
QCOSS - Qld Council of Social Service
QCS - Queensland Corrective Services
QDES - Qld Department of Environment and Science
QDESBT - Qld Dept. of Employment, Small Business and Training
QDHPW BAS - Qld Department of Housing and Public Works - Building and Asset Services
QDHPW - Qld Department of Housing and Public Works
QDN - Queenslanders for Disability Network
QDNRME - Qld Dept. of Natural Resources Mines and Energy
QFES - Queensland Fire and Emergency Services
QGD - Queensland Government Data
QGDLGC - Qld Government Department of Local Government and Communities
QGSO - Qld Gov. Statistician's Office
Qld Globe - Queensland Globe
QMHC - Qld Mental Health Commission
QPC - Qld Productivity Commission
QPT - Qld Public Trustee
QSG - Qld Department of Employment Skills and Training - Queensland Skills Gateway
RBA – Reserve Bank of Australia
REIQ - Real Estate Institute of Queensland
REIT - Real estate investment trusts
ROC - Regional Organisation of Councils
RTA - Rental Tenancies Authority
SA – Standards Australia
SubA - Subcontractors Alliance
SBB - Social benefit Bonds
SBEnrc - Sustainable Built Environment National Research Centre
SCC - Smart Cities Council
SDA - Specialist Disability Accommodation
SDAPS - SDA Property Solutions
SEQMayors - Council of Mayors – South East Qld
SGS - SGS Economics and Planning
SIB - Social Impact Bonds
SIMNA - Social Impact Measurement Group Australia
SLIC - Sustainable Living Infrastructure Consortium
SMINA - Social Impact Measurement Network of Australia
SPA - Social Procurement Australasia
SVA - Social Ventures Australia
TABMA - Timber and Building Materials Association
THP - Transforming Housing Project – University of Melbourne
UDIA - Urban Development Institute of Australia
UNSW CFRI – City Futures Research Institute
UTS ISF - UTS Institute for Sustainable Futures

Core Partners

Project Affiliates

Access Housing WA - Common Ground Qld – Community Housing Industry Association - Keystart Home Loans – National Affordable Housing Consortium - Rowlinson Architects - Victorian Social Housing & NDIS Reform Group

Mapping the social and affordable housing network:
http://sbenrc.com.au/research-programs/1-61/

Procuring Social and Affordable Housing:
http://sbenrc.com.au/research-programs/1-54/

Valuing Social Housing:
https://sbenrc.com.au/research-programs/1-41/

Rethinking Social Housing:
http://sbenrc.com.au/research-programs/1-31/

https://twitter.com/DrJAKraatz

THANK YOU