



The future?

"It's tough to make predictions, especially about the future"

Yogi Berra

Looking for evidence of future change

- Trends
- Technologies
- Business models







Transport industry expecting disruption



"I think there's going to be more change in the next five to ten years than there's been in the last 50"

General Motors CEO Mary Barra



"It is clear we are on the cusp of a revolution in mobility, from carsharing to autonomous driving to the customer experience"

Former Ford CEO Mark Fields



Dual purpose roads?















Electric Vehicles

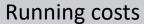






What's the fuss about electric vehicles?

Why electric? Performance Zero tailpipe emissions - Increasingly stringent emissions targets - Improves air quality - Reduces carbon emissions	Wildt o the lace about clothic verificion				
Zero tailpipe emissions - Increasingly stringent emissions targets - Improves air quality Range & anxiety		Why electric?	Why not?		
 Increasingly stringent emissions targets Improves air quality 		Performance	Price		
		Increasingly stringent emissions targetsImproves air quality	Range & anxiety		



- Cheaper to fuel (potentially zero)
- Cheaper to maintain (Tesla Model S has 18 moving parts, compared to around 2,000 with petrol/diesel engine)

Lack of charging infrastructure





What's happening?

- Auto manufacturers are moving to electric vehicles:
 - "General Motors believes in an all-electric future"
 Mark Reuss, General Motors
 - GM releasing 20 new electric vehicles by 2030
 - Tens of billions of investment in EV manufacturing
- Countries and cities outlining plans to ban Internal Combustion Engines (ICE):
 - Norway 2025
 - Paris 2030
 - UK & France 2040





Automated Vehicles

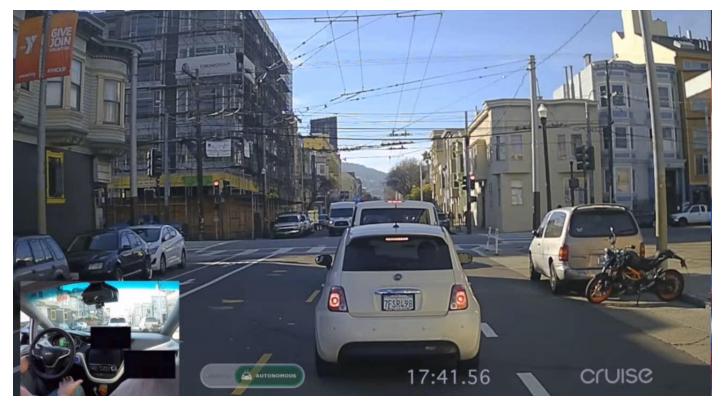
November 2017



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Driverless - What's the current capability?



Cruise Automation's demo video in San Francisco, February 2017



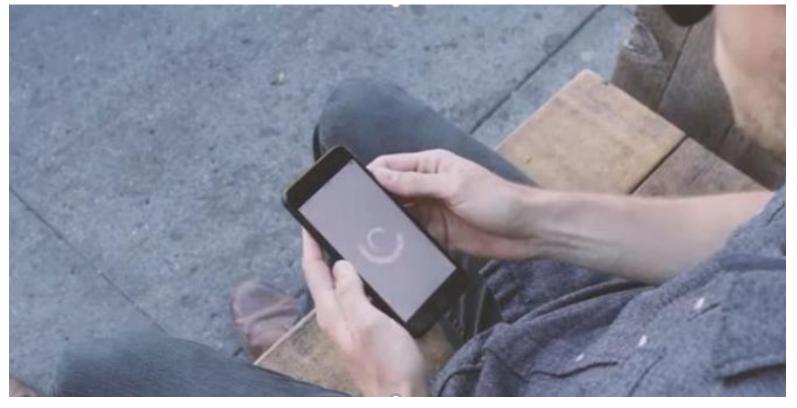
Waymo (Google) – the leader?

- Driven over 3.5 million autonomous miles
- Invested US\$1.1 billion between 2009 & 2015
- Disengagements of system
 - 1 every 2,000 km in 2015
 - 1 every 8,000 km in 2016
- 'Early Rider' program now testing with real people in Phoenix





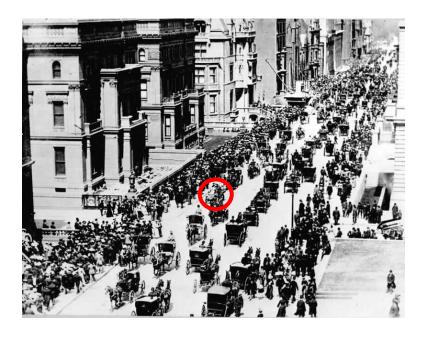
Transport as a Service



Cruise Automation employee ride sharing service



How quickly can things change?





Spot the car

New York, 5th Avenue 1900

Spot the horse

New York, 5th Avenue 1913

Credit: Tony Seba's Clean Disruption presentation



Other technologies

- Hyperloop
 - Intercity transport
- Autonomous passenger drones (electric flying cars)
 - UberElevate
 - Dubai to launch shuttle service using Volocopter
 - Daimler investing in Volocopter
 - Airbus has released their own concept vehicle
- Autonomy in Infrastructure Construction?





