



## CIB TG85: R&D Investment and Impact

### Outcomes of WebEx 13 - Wednesday, 18 June 2014 (3 pm Perth, Western Australia time)

**Attendees:** Bakens, Wim; Bougrain, Frédéric; Bröchner, Jan; Claeson-Jonsson, Christina; Dettwiler, Paul; Hampson, Keith (Coordinator); Heyblom, Tom; Sanchez, Adriana (Secretary); Shen, Geoffrey; and Støre Valen, Marit.

**Apologies:** Airaksinen, Miimu; Bottura Barros, Mercia; Cardoso, Francisco; Chapman, Robert; Chi, Seokho; de Oliveira, Lucia Helena; Dewulf, Geert; Haugbølle, Kim; Kadefors, Anna; Kraatz, Judy; Lehtiranta, Liisa; Leiringer, Roine; Meistad, Torill; Mikkonen, Virpi; Nenonen, Suvi; Nüsse, Gregor; Slaughter, Sarah; Staub, Alexandra; Thomas, Ken; and Wilkinson, Suzanne.

### TG85

#### *CIB TG85 Book*

- The book is already for sale in a number of [websites](#). The publishers have also offered a 30% discount to all authors on purchase of extra copies, and a 20% promotional discount for the wider community. The publishers will also provide a flyer advertasing the launch of the book and the 20% discount. Keith invited all authors to distribute this flyer to their contacts.
- The publishers have sent emails to authors requesting an updated address to send their free copies.
- The official book launch will be held at the World Sustainable Building 2014 Conference on Thursday 30 October 2014 in Barcelona, Spain. Keith will serve as CIB representative on a plenary round-table and work with the organisers for a suitable launch format. Keith acknowledged the significant assistance from Wim in securing this opportunity.
- All members were invited to attend the Barcelona launch if possible.
- Keith congratulated everyone involved in the production of the book and getting it ready for publication, Judy and Adriana in particular.
- The CIB has provided the group with the opportunity of writing a CIB article advertising the book. Keith and Adriana will work on this over the last week of June and send to Wim.

#### *Evolution of TG85*

- The group discussed the new Task Group Proposal sent on Monday 16 June 2014 to the group via email.
- Keith highlighted that ideally the new TG would leverage on member's professional responsibilities. Therefore, the proposal needs to be on a topic that members find interesting and relevant to their area of research as well as being unique within the CIB TGs and commissions. Keith provided a brief description of the proposal circulated.
- Jan explained that the proposed topic is a long-standing issue seen in the CIB. He mentioned that the W70 Commission might have some overlapping objectives and we should therefore take their objectives into consideration to avoid redundancies. He also mentioned that one of the points of difference he sees is that the topics discussed in the W70 are mostly a type of reverse-engineering, in that they try to figure out what the facility managers really need and feed that back to designers, rather than establishing an active two-way discussion and reflection. Jan suggested that an issue that is not covered by any CIB Commissions at the moment is the organisations involved in the policy development regarding knowledge integration. Current commissions focus mostly around project specific integration and therefore we should think about focusing the new TG around integration across the supply chain between

organisations at an industry level. Other commissions also focus on the IT frameworks for this integration so we should steer away from that specific topic.

- Wim explained that as it stands now the proposal seems to have a dual focus. On the one hand it talks about knowledge and information systems and on the other hand it touches on process integrations. In Wim's view these are two different issues and this should be clarified. He explained that the proposal has the potential to be a very special TG but needs to be further developed to eliminate this duality and be more specific. He also suggested making sure that the objectives and scope do not overlap with those of the commissions W65 or W102. He further suggested focusing on the knowledge integration strategy and its flow between domains (i.e. design, construction, asset management, etc). Process integration would then be a background issue. This would make it a very relevant and current proposal.
- Marit explained that the overall theme is very relevant and generating a lot of interesting in Norway and her area of research. She also highlighted that we should avoid redundancies with W70.
- Frédéric reinforced the idea that we need to find an interesting niche and differentiate ourselves. He explained that he finds particularly interesting the processes needed for moving towards green buildings and potential offered by the combination of technologies used for design and construction with that used in the automobile industry (integration between the two industries such as that exemplified in the German chapter of our book).
- Christina explained that there is a great potential for improvement in the field proposed and she finds the topic very relevant.
- The group will strive to submit the finalised proposal to the CIB for consideration before the WSB14 and book launch so it can be announced then. However, the first face-to-face meeting of the new TG will have to be arranged around a different event later in 2014 to secure more attendees.

#### **FOLLOW-UP ACTIONS**

- All members are invited to provide feedback on the new TG proposal sent to the group so it can be interesting and relevant for them to continue to collaborate.
- This should be received by Friday 4 July to allow the process to advance in a timely manner.
- All members are also invited to provide suggestions of potential venues for the first face-to-face meeting of the new TG, likely in early 2015.
- Keith will take into consideration the feedback provided by the TG members and modify the proposal accordingly.
- Keith and Adriana will provide Wim with a brief article about the book for the CIB Newsletter.

#### **NEXT MEETING**

- Wednesday, 1<sup>st</sup> October 2014 at 3 pm Perth Time (TBC).