

# **R&D Investment in Green Building Initiatives in Western Australia**

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# Project Participants



Department of Treasury and Finance  
Building Management Works  
Office of Strategic Projects



**Australian Government**

# Presentation Structure

1. Background to Australia's SBEnrc
2. R&D Investment and Impact Project
  - ***Green building initiatives in WA case***
3. Future collaborations ...





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## Our Mission

To be a world-class research and knowledge broker in sustainable infrastructure and building design, construction and management

# Growth of Collaborative Research through Australia's SBEnrc

QUT/CSIRO Construction Research Alliance



1996



2001



2009

2010



2012



2015



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**Program 1 - Greening the Built Environment**

**Program 2 – People, Processes and Procurement**

**Program 3 - Productivity through Innovation**

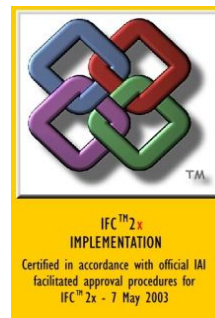
- » **A nation-wide collaborative research centre**
- » **Industry, government and research partners**
- » **Applied research and industry outreach across three integrated themes**

# SBEnc Core Partners



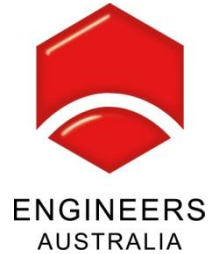


# Collaborating Partners





# Collaborating Partners





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Innovation Underpinning Australia's Infrastructure and Building Industry

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### Research Program 1: Greening the Built Environment

Research Program 1 will deliver improved environmental performance by the built environment through enhanced ecological efficiencies, including carbon emission reductions and climate change adaptation...

[Read more...](#)

#### Projects

- Design and Performance Assessment of Commercial Green Buildings
- The Future of Roads: The Role of Road Building in Reducing Environmental Pressures and Both Mitigating and Adapting to Climate Change
- Harnessing the Potential of Biophilic Urbanism in Australian Cities
- Sustainable Infrastructure Procurement

### Research Program 2: Developing Innovation and Safety Cultures

Research Program 2 will deliver improved social outcomes for built environment workers and the Australian community through increased uptake of sustainable practices and minimising...

[Read more...](#)

#### Projects

- Safety Impacts of Alcohol and Other Drugs in Construction
- Offsite Fabrication and Links to Product and Process Innovation
- Leveraging R&D for the Australian Built Environment

### Research Program 3: Driving Productivity Through Procurement

Research Program 3 will deliver economic, environmental and social benefits to the built environment industry through reductions in risks and costs and improved productivity...

[Read more...](#)

#### Projects

- Collaborative Object Libraries Supporting the Facility Lifecycle
- Supporting Infrastructure Management by Combining Sensors and Asset Information Models

### Prior Research Program: CRC for Construction Innovation



#### Our Research

Publications and information on research undertaken by the CRC for Construction Innovation is available at:  
[www.construction-innovation.info](http://www.construction-innovation.info)

[www.sbenrc.com.au](http://www.sbenrc.com.au)

# R&D Investment and Impact Project

## Background and Significance

- Australia's R&D spend 2% of GDP
  - Denmark and US 2.5%
  - Finland and Sweden > 3% (DIISR 2010:3)
- Australian Government target
  - 25% increased business engagement in innovation in the next 10 years
  - responses to climate change; improving workplace innovation capabilities; business innovation
- Built environment productivity growth is poor



# Project Phases

1. Audit R&D investment since 1990
- 2. *Case studies of past investment***
3. Develop strategic roadmap for future R&D
4. Develop policy guidelines to maximise the value of R&D investments



# 3 Case Studies

Examining mechanisms and impact of research and innovation in organisations

1. Digital Modelling (Qld)
2. Construction Worker Safety (Qld)
3. ***Green Building (WA)***



# Data Gathering

- Departmental reports
- Meetings
- Literature review
- Interviews



## Interviewees

Role	
Executive (internal)	1
Champion (internal)	-
Project Leader (internal)	1
Implementer (internal)	1
Allied Agency (internal)	2
Supplier (external)	1
Contractor (external)	1
Consultant (external)	3
Industry Rep. (external)	1*
Researcher	2
<b>TOTAL</b>	<b>13</b>

\* Previously employed by WAG



## Key drivers

The right thing to do; awareness; political and social pressure

State government initiatives, policies and regulations

Commonwealth government initiatives, policies and regulations

Rating schemes

Industry

Cost savings and economic benefits

Reducing water and energy consumption



## **Successes**

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Sustainability outcomes embedded in budgets and projects

Consultants on board

Better educated industry and market

Better understanding/awareness of environmental issues

Better guidelines, tools, monitoring and reporting

Reduced resource consumption and associated costs

Improvement in best practice

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## Barriers

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Better budget setting and business case writing required

Cost issues and perceptions

Whole of government leadership and mandate

Funding – lack of and split between agencies

Legislation and regulations – outdated, lack of incentives and clarity

Industry - resistance to change and capacity

Adapting research to practicalities

Accounting and monitoring

Loss of key people

Lack of foresight

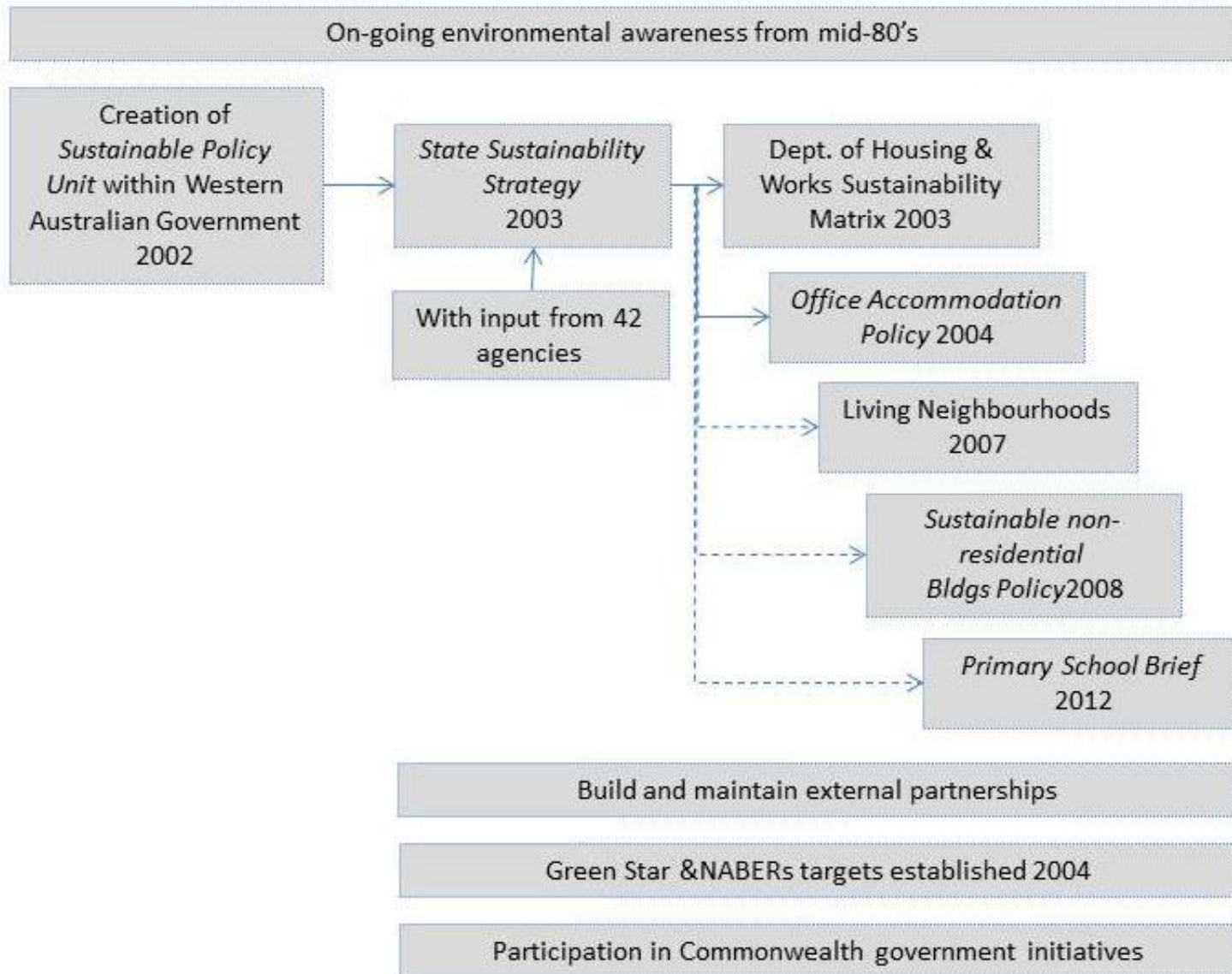
Lack of awareness/knowledge – esp. in clients and customers

Management issues

Trade based industry

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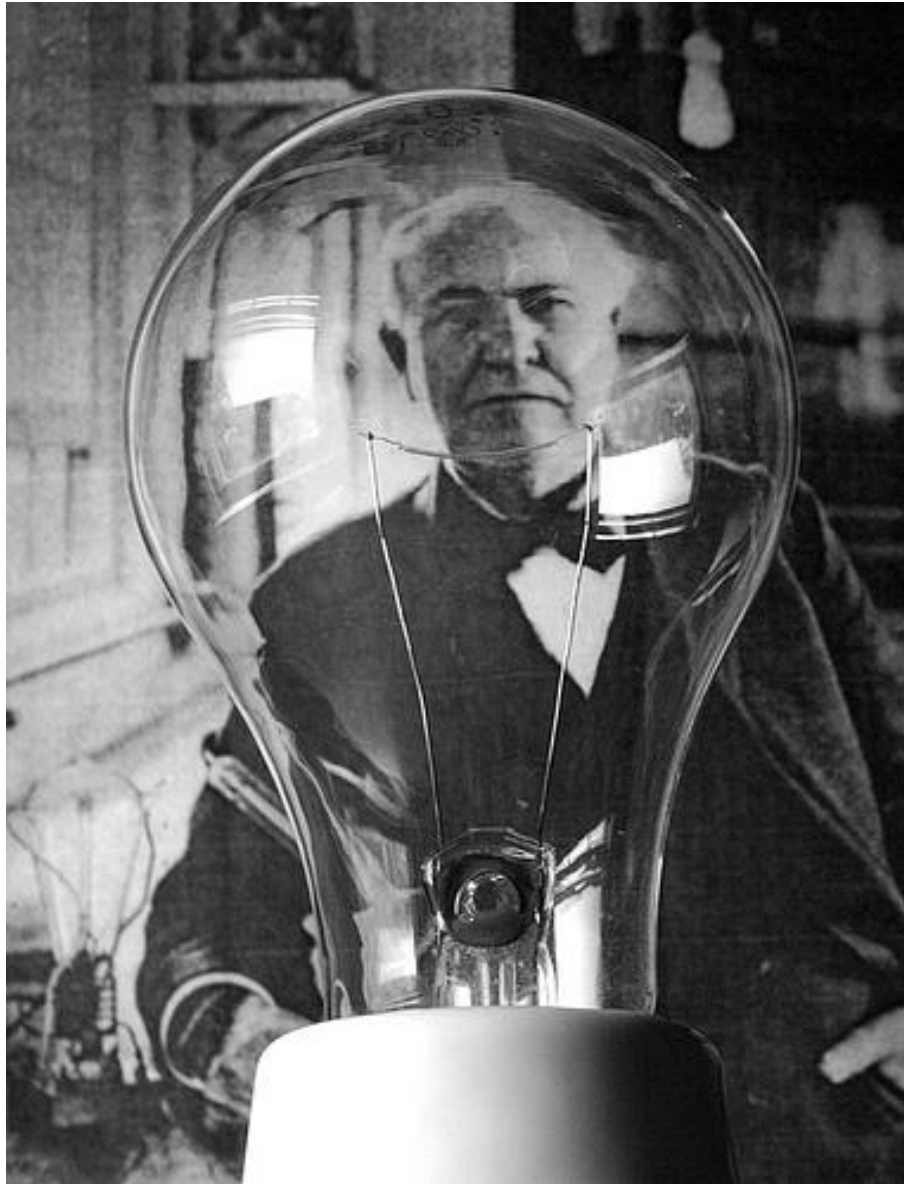
# Green Buildings Pathway



# Key Outcomes + Messages ...

- External innovation linkages are essential
  - GBCA, other state and local authorities, research institutions, supply chain
- Timely and practical research a priority
  - Sustained effort across whole-of-government
  - Cost and market advantages – new metrics
- Range of innovation pathways
  - Product and process development and embedding outcomes in policies and guidelines







5-9 May 2013, Brisbane



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