

Outcomes of Webex 2 – 7th February 2012

Presentation by CIB TG 85 Member

Geert Dewulf presented on “Managing Public-Private Innovation Programs” based on his experience in the PSIBouw research program in The Netherlands. The key lessons Geert shared were:

- Trust development is key
- Role of Program Management
- Long term relationships are important
- Analysis: Reflection is easy; implementation more difficult
- The role of innovative methods
- Barriers between practice and academia are deeply rooted
- Who’s taking the lead? Too much time and money deciding who is leading the project
- Personal day-to-day leadership is important for engagement
- Co-location of industry and researchers can add value

The presentations can be found as pdf at <http://www.sbenrc.com.au/research/developing-innovation-and-safety-cultures/16-leveraging-rad-for-the-australian-built-environment>.

Other topics

Inclusion of a short biography of each TG85 member the SBEnrc website. Members were encouraged to send a picture and a brief paragraph or two to add to the task group’s online description.

Next meeting

Tuesday, 27th March 2012 at 17.00 Brisbane time. We encourage you to re-read the introduction document for our Task Group (http://www.sbenrc.com.au/images/stories/2.7 - CIB_TG85.pdf) before the meeting, most of all the objectives and deliverables, so we can include it in our discussion and agree on an action plan. I am keen to maximise the opportunity to have our Task Group’s activities profiled at the upcoming CIB World Building Congress scheduled for May 2013 in Brisbane.