



# Prof. Rob Adams AM

## Director City Design and Projects, City Of Melbourne

Rob joined CoM in November 1983. Rob has had over 46 years' experience as a practising designer in both private enterprise and the public service. Rob has a Masters in Urban Design, a Bachelor of Architecture, and in 2016 was conferred with the degree of Doctor of Architecture from the University of Melbourne and is a graduate of the Australian Institute of Company Directors. As a Director City Design & Projects, Rob put into place in 1985 the first comprehensive urban design strategy for the city. Since then, Rob has made a significant contribution to the rejuvenation of central Melbourne. In 2008, Rob was awarded the prime Minister's Environmentalist of the Year and the Order of Australia in 2007 for his contribution to Architecture and Urban Design. In 2018, Rob was the recipient of the Australian Institute of Architect's National President's Award.

### **Professional Memberships and Affiliations**

Professorial Fellow in the Faculty of Architecture, Building and Planning at the University of Melbourne

### **SBEnc Projects**

1.74: Delivering Transit Activated Corridors

1.62: Sustainable Centres of Tomorrow: People and Places