CIB TG85: R&D Investment and Impact

Outcomes of Webex 5 - 7th August 2012 (5 - 6pm Brisbane, Australia time)

Attendees: Bakens, Wim; Bougrain, Frédéric; Hampson, Keith (Coordinator); Haugbølle, Kim; Kraatz, Judy; Sanchez, Adriana; Shen, Geoffrey; Thomas, Ken.
Apologies: Airaksinen, Miimu; Bröchner, Jan; Chi, Seokho; Cunningham, Peter; Dewulf, Geert; Kadefors, Anna; Kashikar, Arun; Lehtiranta, Liisa; Leiringer, Roine; Mikkonen, Virpi; Nenonen, Suvi; Nüsse, Gregor; Robinson, Aminah; Slaughter, Sarah.

TG85 PUBLICATIONS
General
• We have submitted the book proposal to Taylor & Francis with great initial acceptance and the reviewers have been contacted.
• Abstracts for the book chapter will be distributed to all authors in the following weeks, after individual sign offs.

WBC13 Individual papers
• There has been good support from members regarding the submission of abstracts and we are currently looking into whether to have one or two sessions dedicated to the TG85.
• The abstract submission page will remain open for new submissions until August 19th. All chapter authors who have not submitted an abstract yet are encouraged to do so.
• Potential synergies between Task Groups will be studied (i.e. this TG85 with TG76 Recognising Innovation in Construction and W118 Clients and Users in Construction). Keith Hampson and Kim Haugbølle to follow-up next few months.
• All TG members who are authors for individual WBC13 papers and/or chapters encouraged to serve as reviewers for the WBC13 papers (typically from other TG85 members). Therefore, all authors are encouraged to submit their papers early in October if possible to help fellow reviewers with their workload distribution.
• Currently, more than 700 papers have been received for the WBC13 – an excellent result!
• Notice of abstract acceptance will be sent to the authors within the next few weeks as well as an early indication about the themes.

TG85 Industry Publication (For launch at WBC13)
• Will be composed in February and March based on components from the individual chapters. Short, concise, high impact publication to be distributed in May during the WBC13.

CIB TG85 Book
• Comments on suggested chapter structure document sent out on August 3rd 2012 were addressed. Conclusions are as follow:
  1. The chapter is intended to be developed as an extended version of the conference paper, so as to build the work incrementally and maximise efficient use of scarce time. By doing so, the authors might find constructive feedback from the peer review comments on their conference papers that can be integrated into their final TG85 chapter.
  2. There could be one or two chapters for China, one covering HK SAR and one covering China (mainland). Geoffrey Shen will follow up with Fang Dongping to seek consensus on this point.
3. Depending on available data, the chapters can be focused either on investment by program, market sectors, building type or by actors (i.e. investor vs. recipients). This should bring more diversity to the outputs. Focus on macro-oriented or micro-oriented investments can also be considered.

4. Different approaches to R&D investment priorities (i.e. non-linear model) can give an interesting variety to the output.

5. Minimum level of detail for each chapter - should cover each section to the extent of the available data. There should be a special focus on Section X.3 (Case Studies) and the relationship between research into practice and benefit impacts from economic, environmental and social perspectives. It would also be useful to include barriers and drivers found in the case studies. Unsuccessful programs can also be valuable case studies.

6. Period under evaluation for Section X.2 could cover trends until present time if available. It is understood that not all countries might have access to detailed historical data needed for Section X.2. However, some indication of broad R&D investment trends in the sector would be very useful (e.g. housing vs. industrial vs. civil engineering construction). Also broad trend splits between in Private and Public sectors are seen as important.

7. Roadmap for Section X.5 could have been developed by the government, institutions, industry associations, etc. This section should cover whatever available information that would allow making national comparisons of likely priorities for R&D investment strategies for the next 20 years.

**KEY DATES**

- **19 August 2012** – Last extension for submitting individual authorship papers for [submit abstracts to WBC13](#)
- **12 Sept 2012** - Send first chapter draft to Adriana Sanchez – NOTE - Outline with available information to demonstrate shape and context of chapter.
- **10 Oct 2012** – WebEx 6 – Kim Haugbølle presentation on Danish Investment Road Map
- **2 Nov 2012** - WBC13 Full Papers due (or before)
- **14 Dec 2012** – 2nd Chapter draft due
- **22 Feb 2013** – WBC13 final papers due
- **5-9 May 2013** – WBC13 in sunny Brisbane!

**NEXT MEETING**

- Wednesday, 10th October 2012 at 11 pm Brisbane Time.

(For next page: Feel free to print multiple copies off and mount on your office wall, home office, bathroom mirror etc ... !

Good luck!)
# CIB WBC13 and TG85 Publication Timelines

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