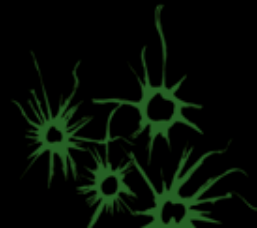


# Managing Public-Private Innovation Programs

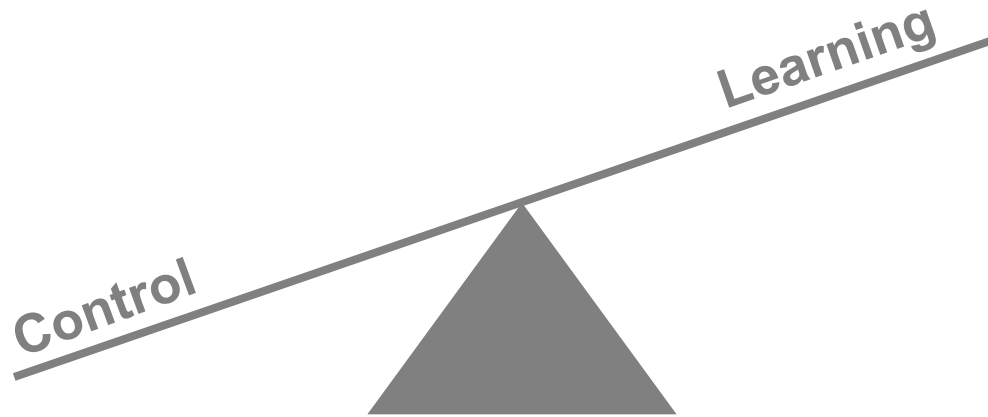
Geert Dewulf

07.02.2012



## The project based context

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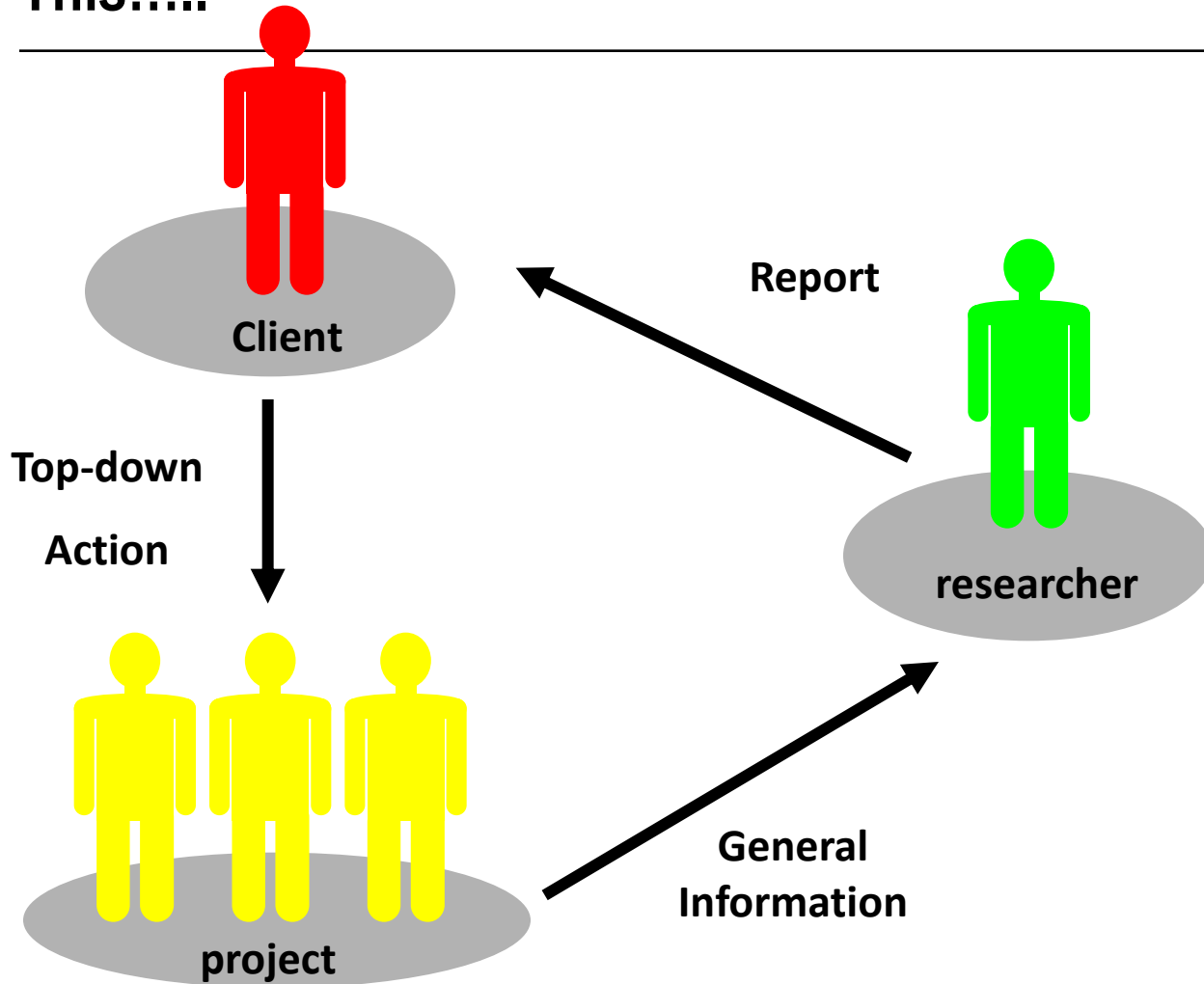


traditional:

- **Strong emphasis on control**
- **Lacking inter-project learning capabilities**
- **Experience of project participants is lost after completion**

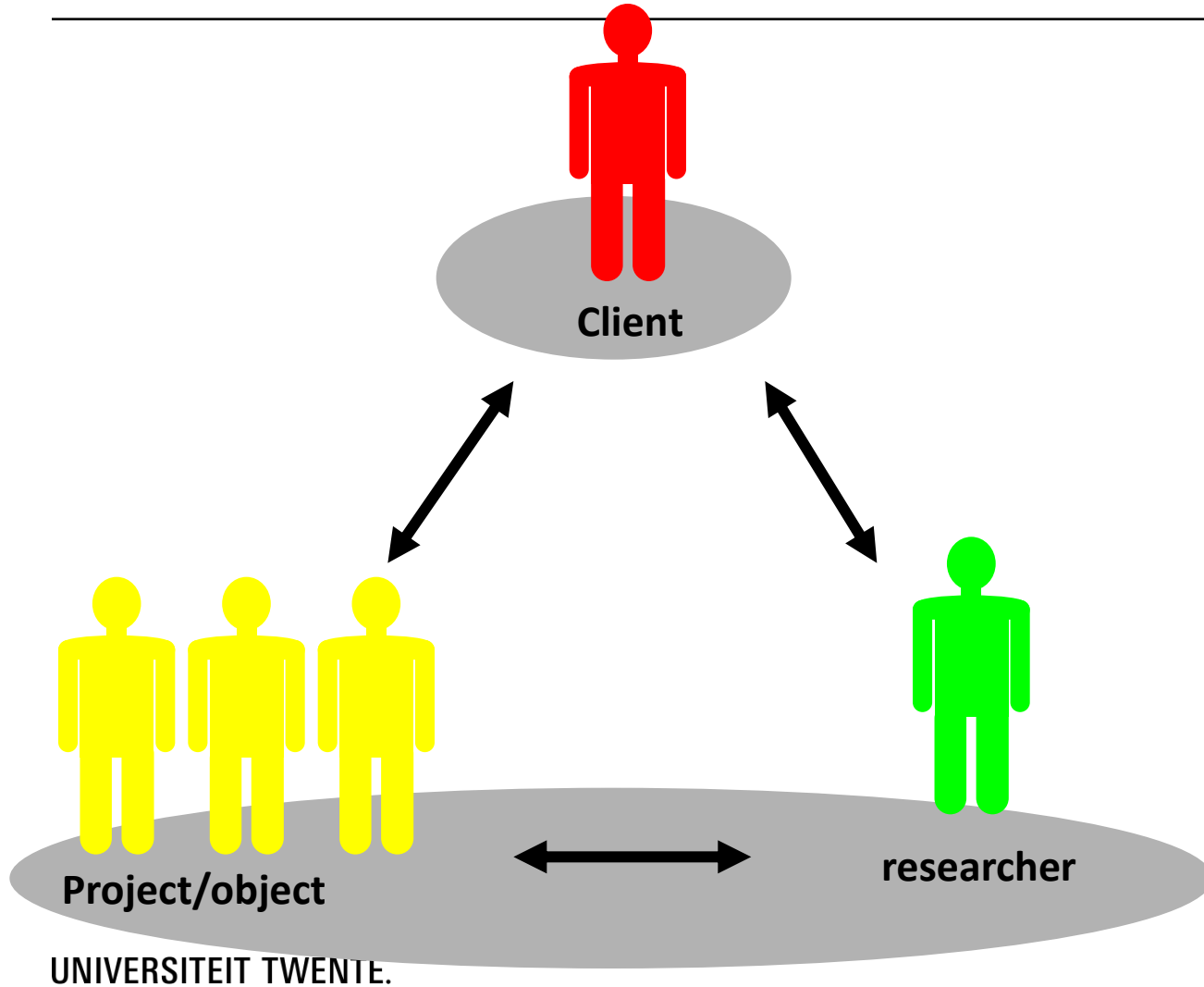
This.....

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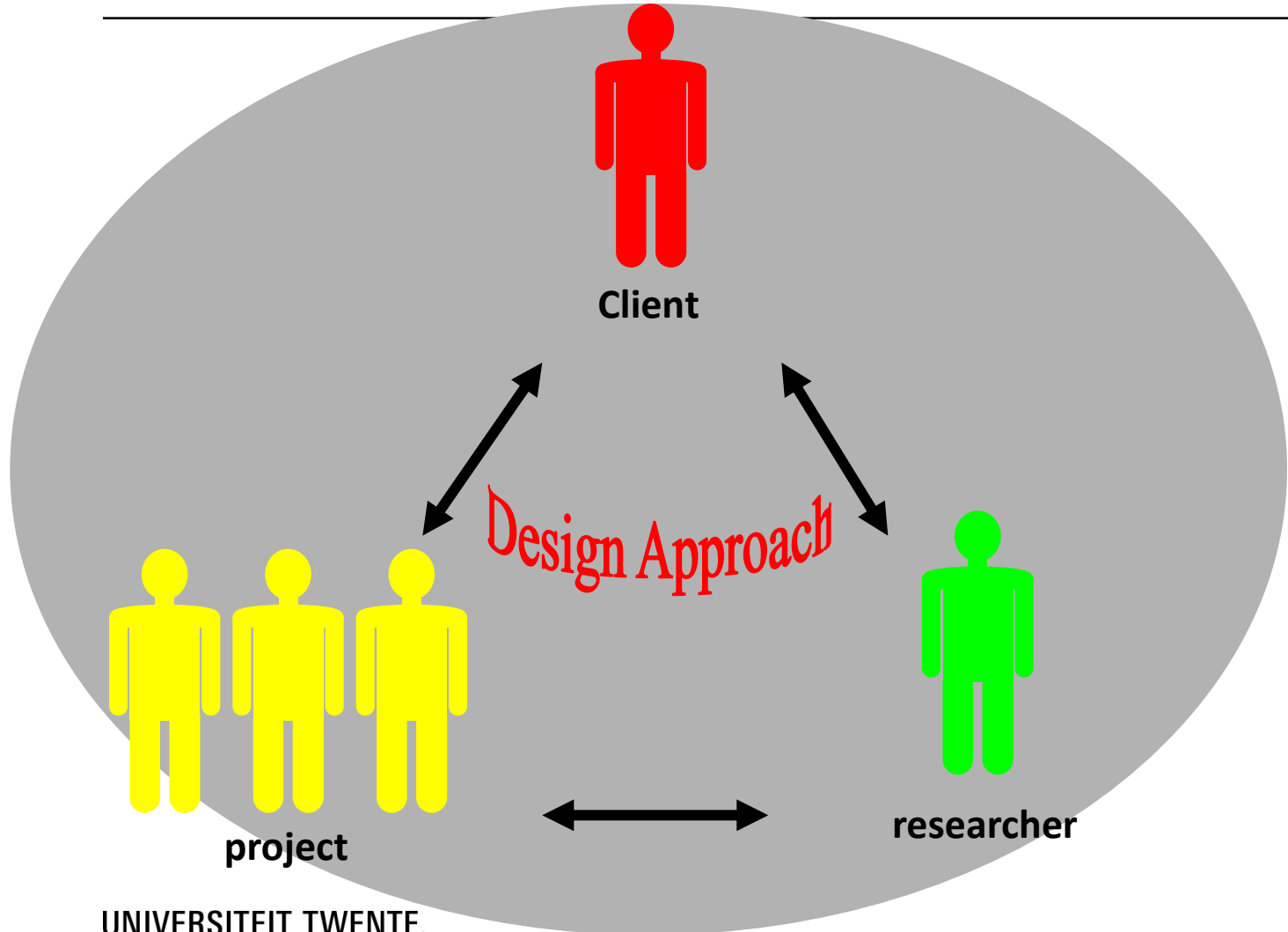
**...should become**

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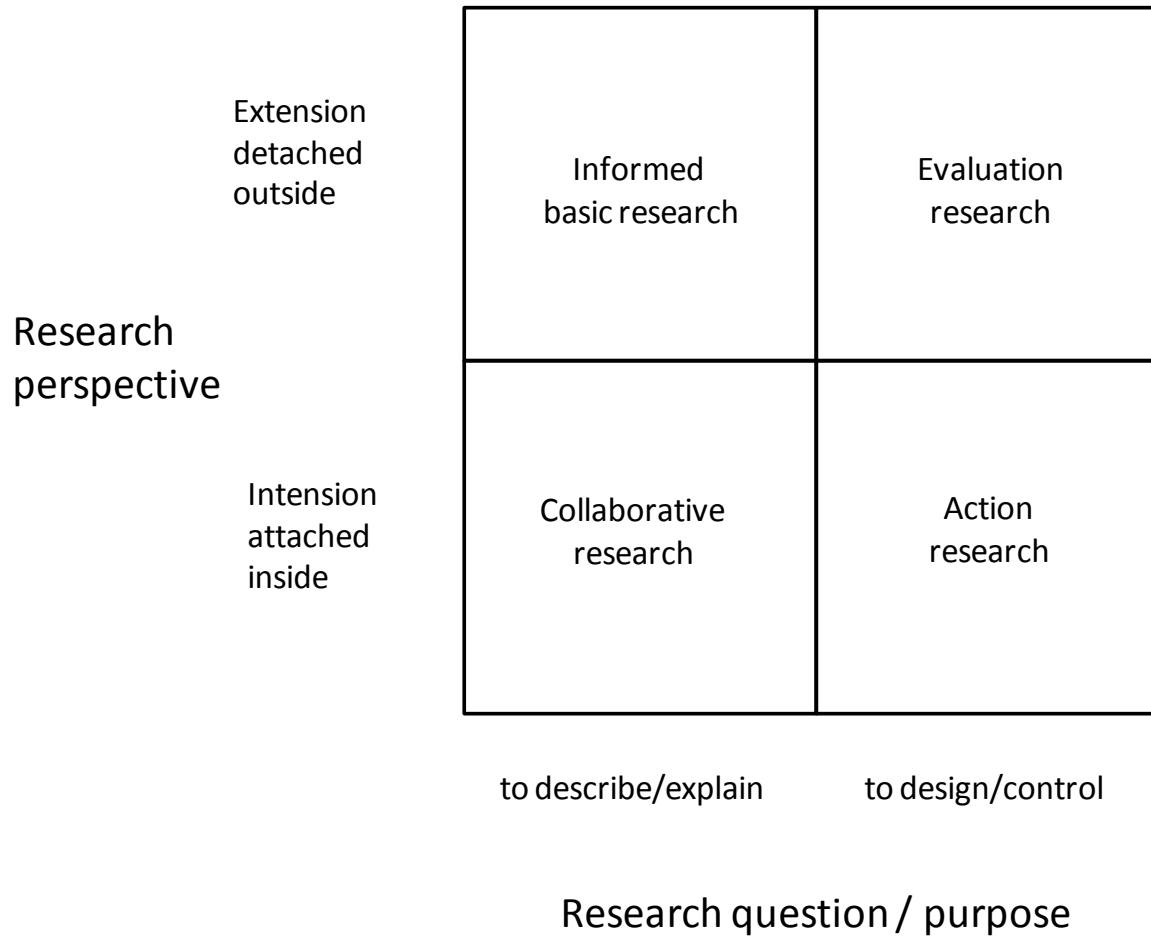
...or even...

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# Towards co-production of knowledge

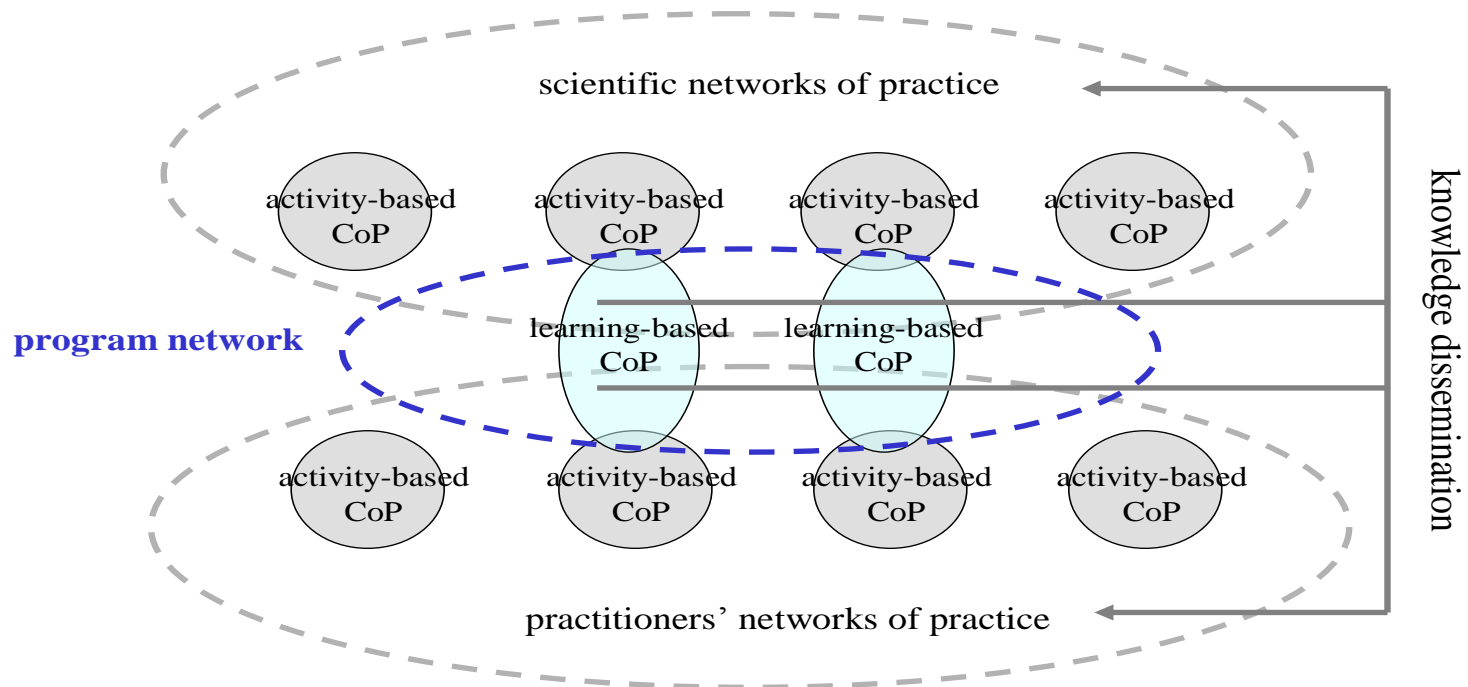
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# Role of the researcher in a network

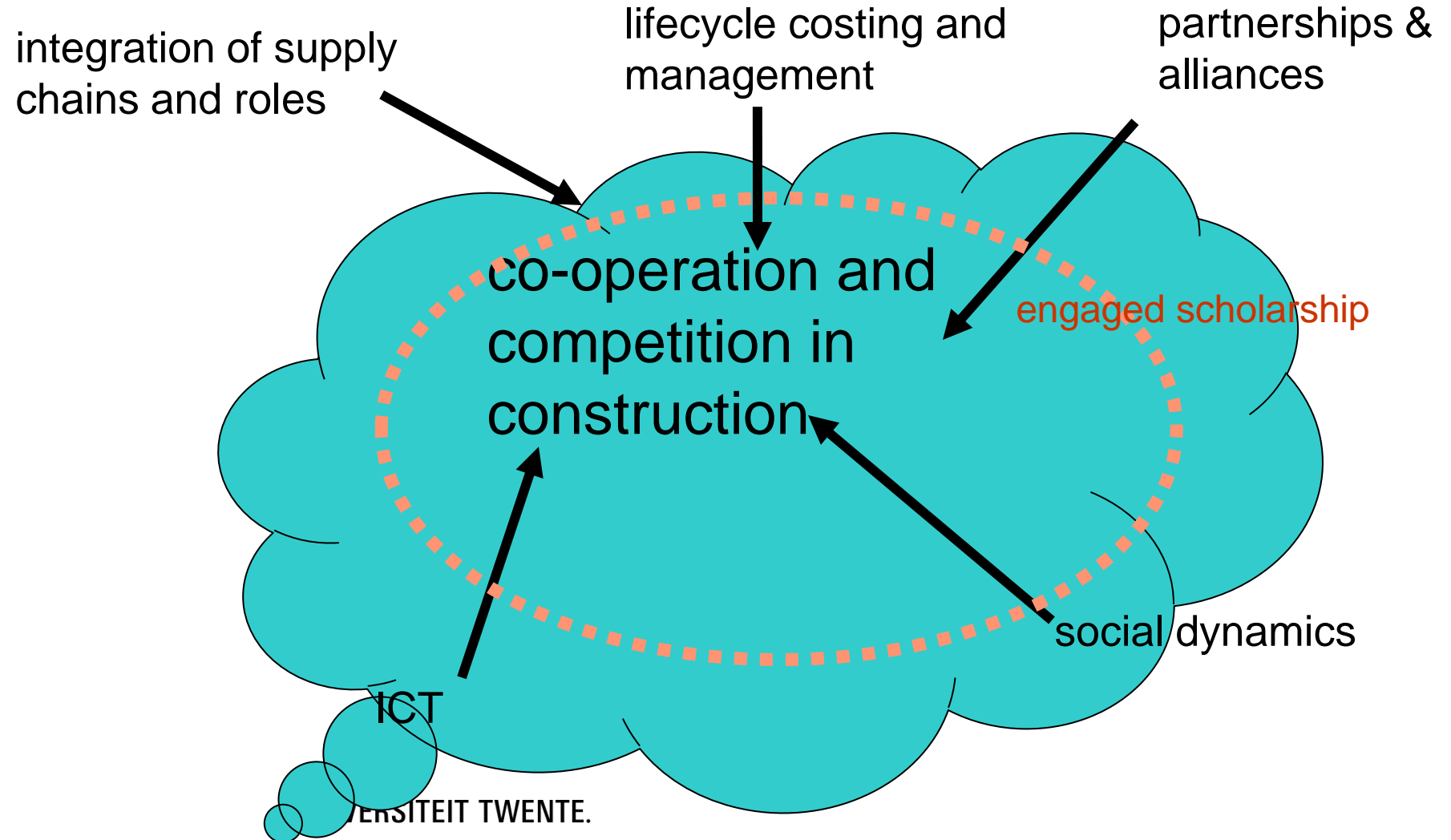
*Mutual engagement*

*Joint enterprise*



# Psibouw

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# Lessons From PSIBouw

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## PSIBOUW

- Fraud/Collusion
- Institutional change
- Public Clients: 30% outsourced
- Integrated contracts
- Value for Money

*Cultural and  
Institutional change*

## Lessons

- Trust development
- Role of Program Mgt
- Long term relationship
- Analysis, reflection easy; implementation difficult
- The role of innovative methods

# International Review

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- TEKES program Finland / SHOK programs
  - Small-scale network
- CRC for Construction Innovation (Australia)
  - Co-production of knowledge
  - Intrinsic motivation from industry partners
- IMCRC Loughborough , UK
  - Industry pull projects
  - Past experience
- EPSRC Salford, UK
  - Knowledge Transfer partnership (60% funding. 40% matching)
  - ‘Socializing’

# Bridging the gap between practitioners and academics

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- Developing a joint collaborative program
- Creating legitimate authority
- Developing flexibility

# Conclusions

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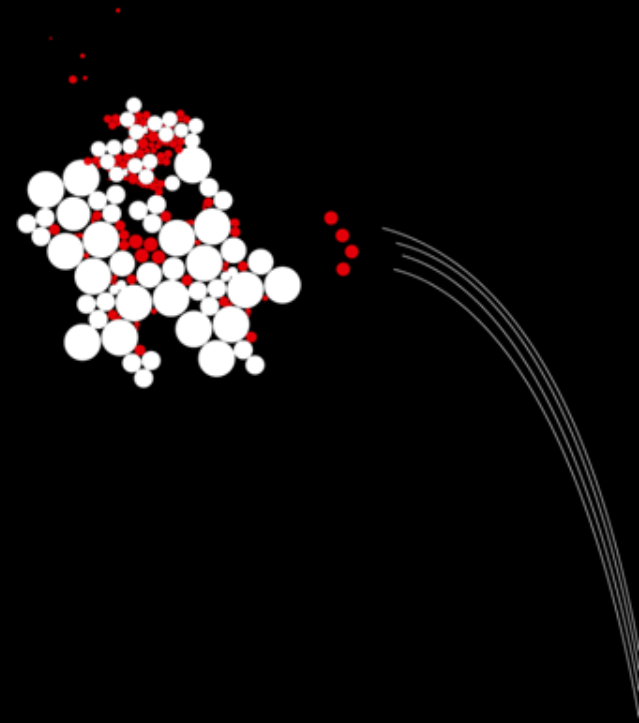
- Barriers between practice and academia are deeply rooted
- Who's taking the lead?
- Personal day-to-day leadership important for engagement

# It takes two (or three) to tango!

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